

**DOGPATCH & NORTHWEST POTRERO HILL  
GREEN BENEFIT DISTRICT  
GREEN VISION PLAN**

**NOVEMBER 8, 2013**

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POTRERO  
BOOSTERS



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  - Description of Aspirational Projects
  - Potential GBD Role

01

EXECUTIVE SUMMARY





# 01 EXECUTIVE SUMMARY

## Goals of Document

The Working Green Vision Plan is a springboard for the future Green Benefits District. It is both an inventory of current publicly and privately sponsored open space improvements in the district and a summary of ideas gleaned from the community, in public workshops and meetings with the Formation Committee.

UP Urban and CMG reviewed the common trends and overarching goals to develop a series of projects that enforce the GBD's agenda to create, support, and maintain a safe, healthy, and vibrant neighborhood with ample sustainably designed open spaces. We define these as "aspirational projects," and they range from modest interventions such as street furniture and temporary programming to bigger ideas about stronger neighborhood connections, richer open space linkages, and sustainable infrastructure improvements for energy, clean water, and ecological health.

We accompany each GBD-generated aspirational project and each publicly and privately sponsored project with a corresponding checklist. The checklist identifies the role the GBD could play in advancing the project. The role can vary from leading smaller capital investment projects to advocating for larger, more complex projects led by public or private sponsors. The checklist also includes potential project partners and the status of the project, ranging from concept to completion.

We intend the Vision Plan to be a working document for the GBD that can expand and evolve with the organization. We imagine the Vision Plan to be a starting point for future GBD design and planning efforts—a menu of projects from which the GBD can prioritize and strategically pursue based on available resources and community support.

## Summary of Process

UP Urban engaged CMG landscape architecture to assist Dogpatch and Potrero community leaders in the potential formation of a GBD. We began our work with the community leaders guiding us on walks through their neighborhoods, sharing the excellent grass-roots projects they have initiated from community gardens to new open spaces that have been designed, funded, and built by an incredibly engaged community. In addition, they identified areas for improvement, ideas for new open space opportunity sites, and locations for improved pedestrian and bike connections within their neighborhood.

We then compiled an extensive inventory of existing open spaces in the neighborhoods, organized by ownership, program, and the organizations responsible for maintenance. We label these "Base Maps" in Chapter 2 of this document. In addition, we catalogued the variety of privately and publicly sponsored open space and streetscape improvement projects proposed for the district. We label these "Base Plans" in Chapter 2 of this document. The purpose of this exercise is to give the GBD a working inventory of their open space resources and a list of potential projects slated or

their community in the near future. The inventory is also the basis for GBD's future partnerships and potential investment opportunity sites.

We met with community members in two public workshops (March 30, 2013 in Potrero Hill and April 6, 2013 in Dogpatch) to vet the Maps and Plans for accuracy and to engage neighbors about ideas for future projects and improvements. We also met several more times with GBD Formation Committee, culminating in a visioning workshop held on October 14, 2013.

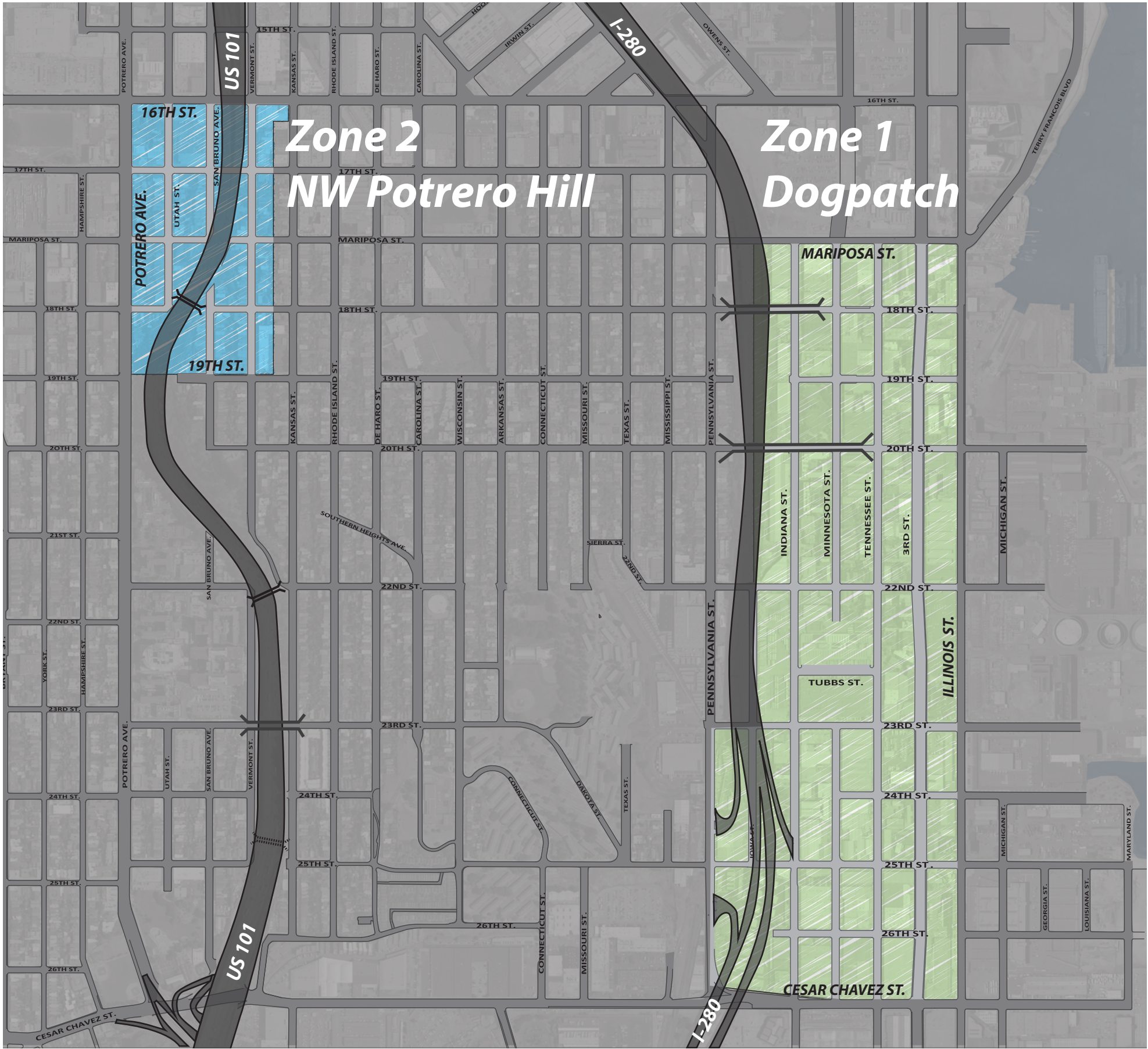


02

INVENTORY MAPS AND PLANS







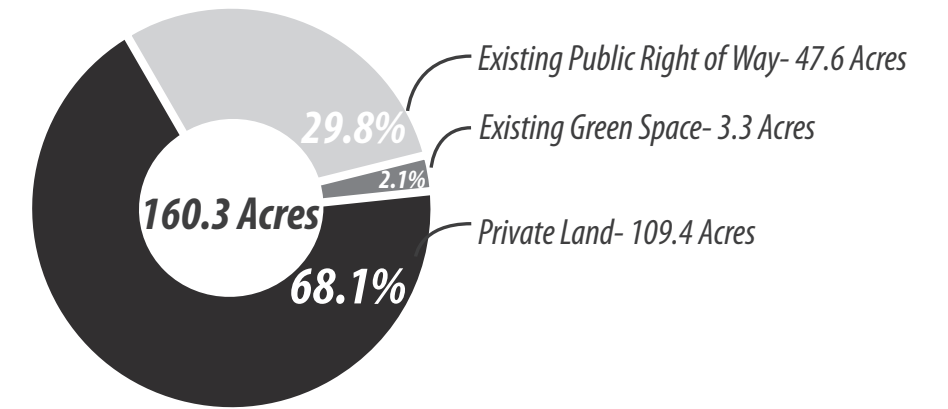
**NOTES**

*Boundary delineation per GBD Formation Committee*

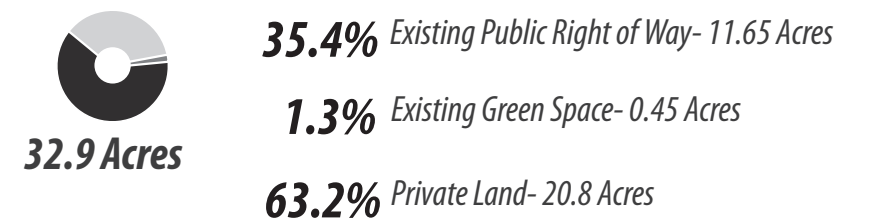




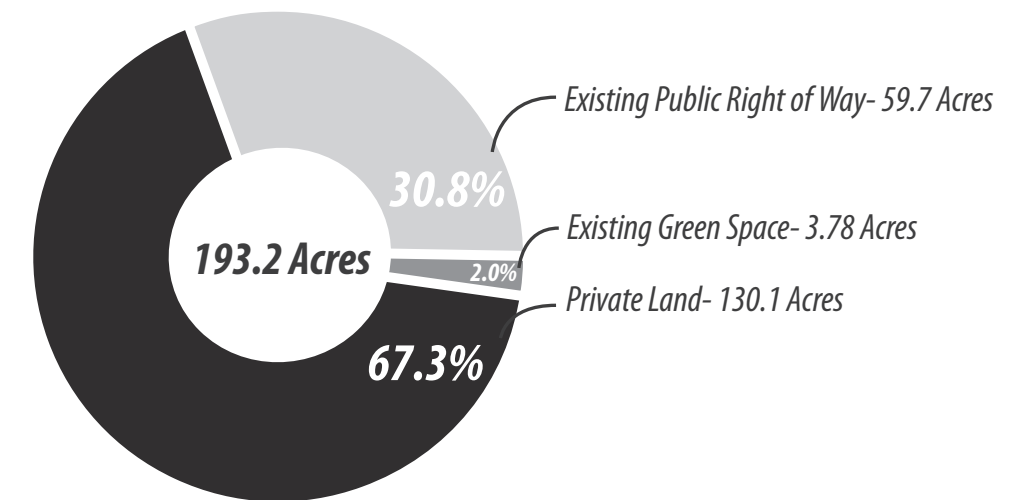
**BASE MAP: GBD Land Use**



**Zone 1- Dogpatch 160.3 ACRES (MINUS FREEWAYS)**



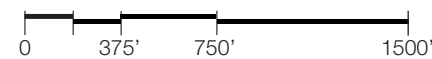
**Zone 2- NW Potrero Hill 32.9 ACRES (MINUS FREEWAYS)**



**TOTAL GBD: 193.2 ACRES (MINUS FREEWAYS)**

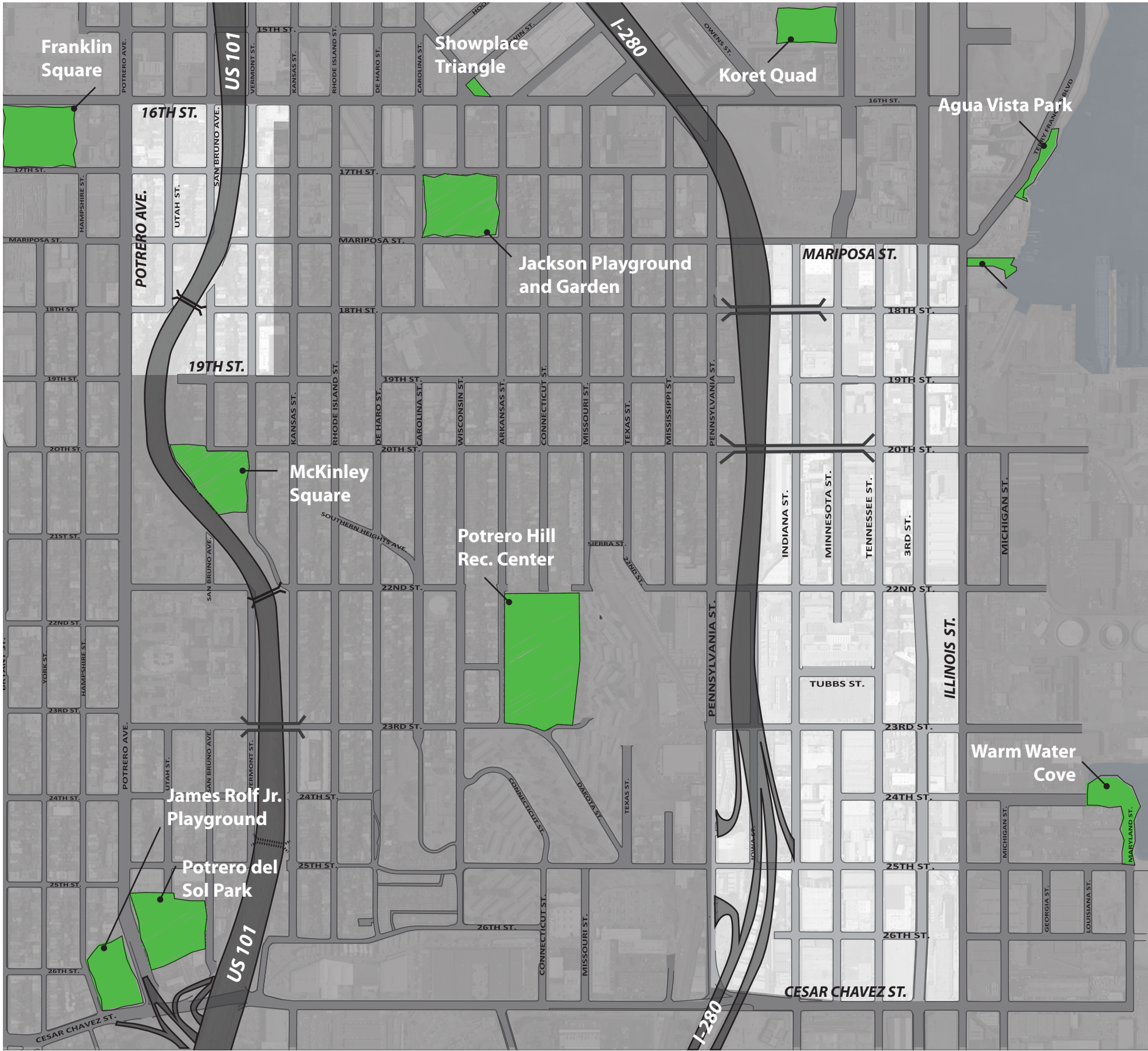
**NOTES**

Boundary delineation per GBD Formation Committee

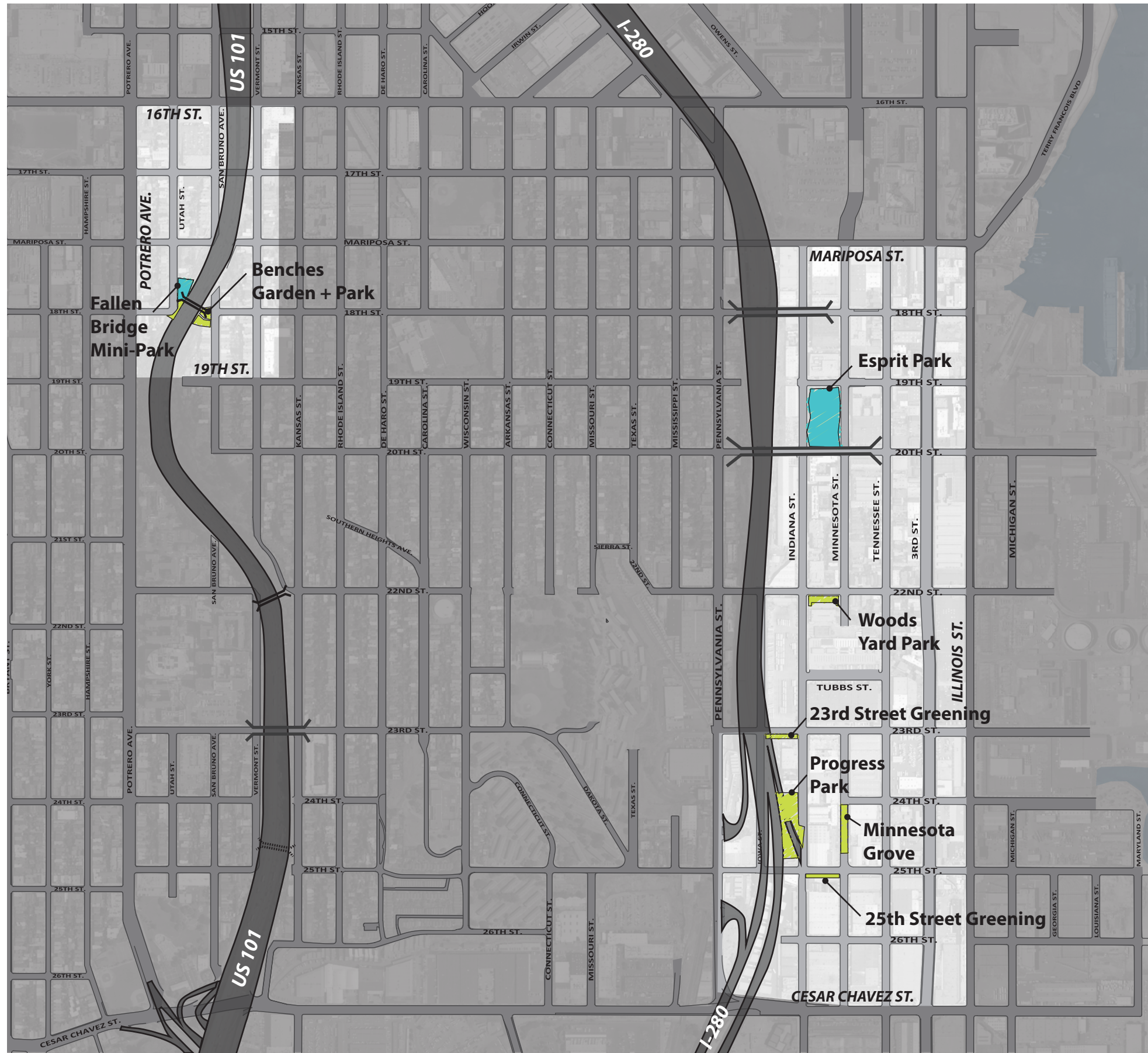




**BASE MAP: Parks Outside GBD**





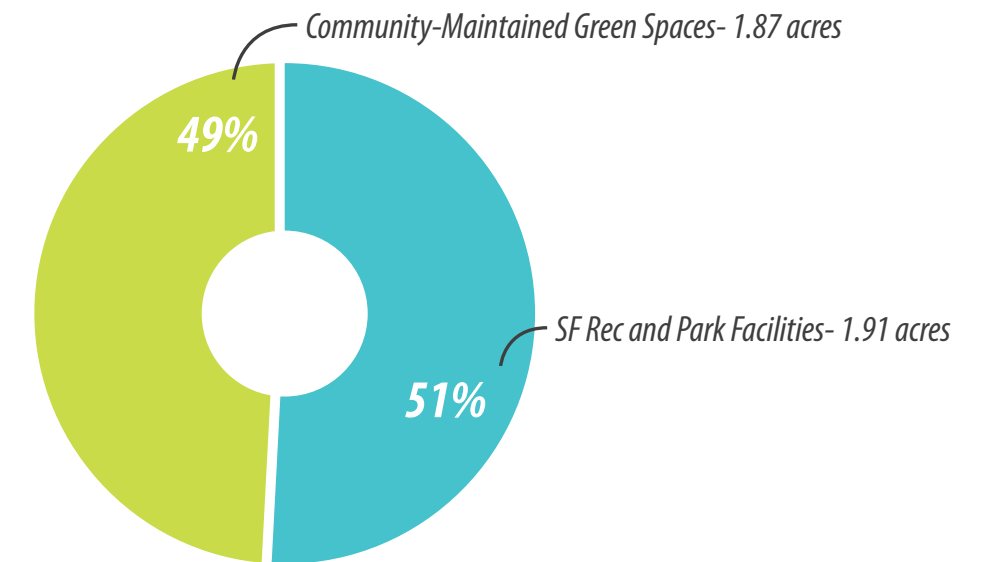




**BASE MAP: Composite of Existing Green Spaces**

**LEGEND**

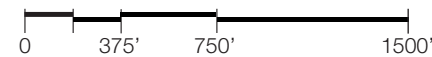
-  Vehicular Bridge
-  Pedestrian Bridge / Pedestrian Bridge (Closed)



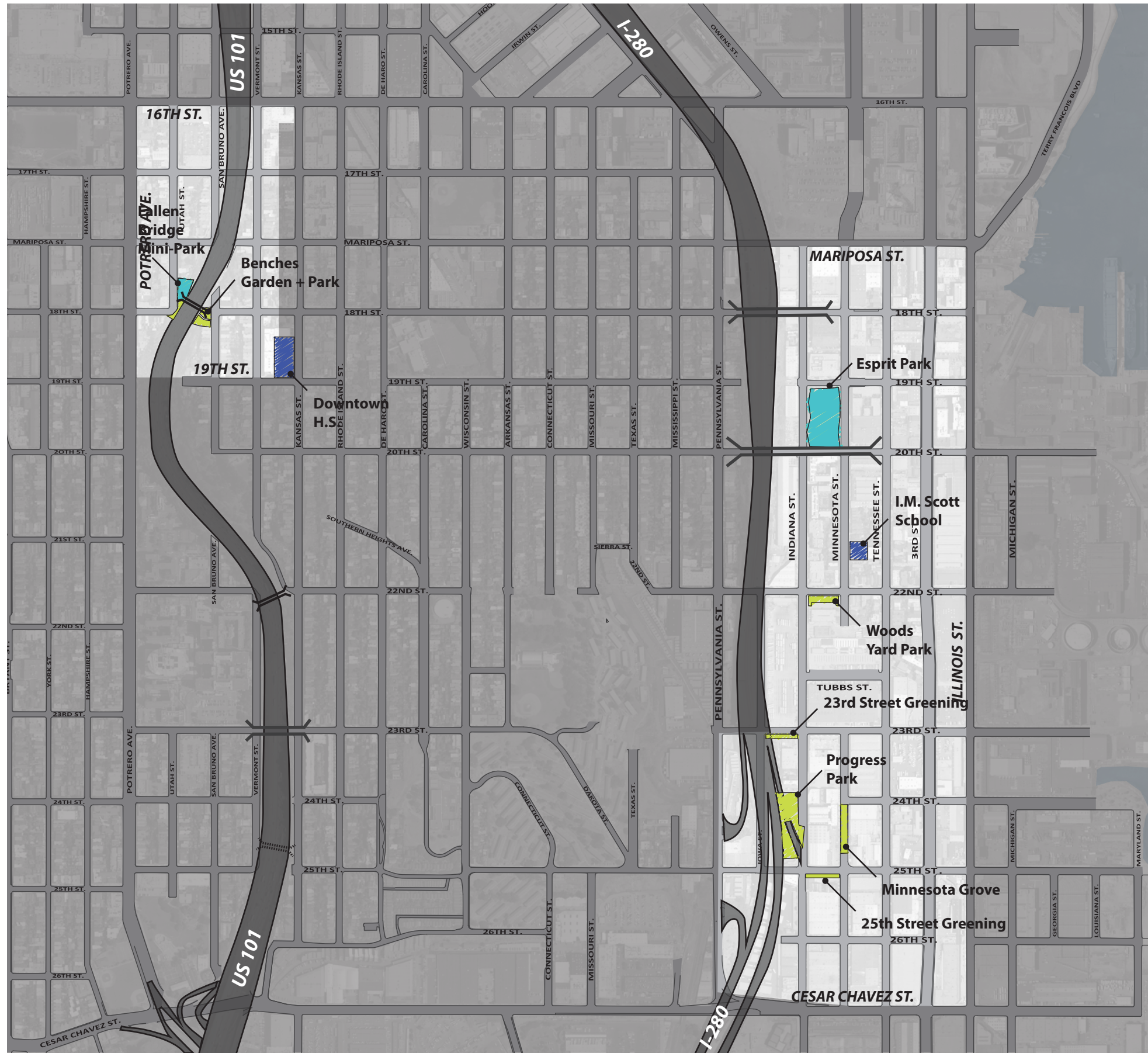
**TOTAL EXISTING GREEN SPACE:  
3.78 ACRES**

**NOTES**

Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.







**BASE MAP: Composite of Existing Green Spaces & Schoolyards**

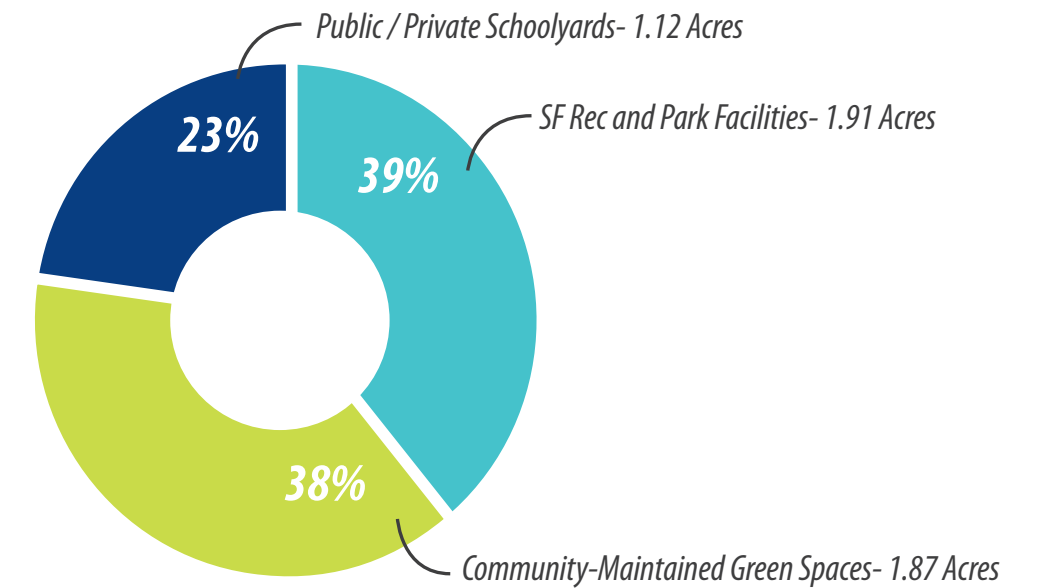
**LEGEND**



Vehicular Bridge



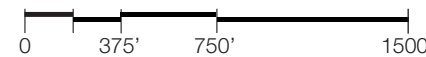
Pedestrian Bridge / Pedestrian Bridge (Closed)



**TOTAL EXISTING GREEN SPACE + SCHOOLYARDS:  
4.9 ACRES**

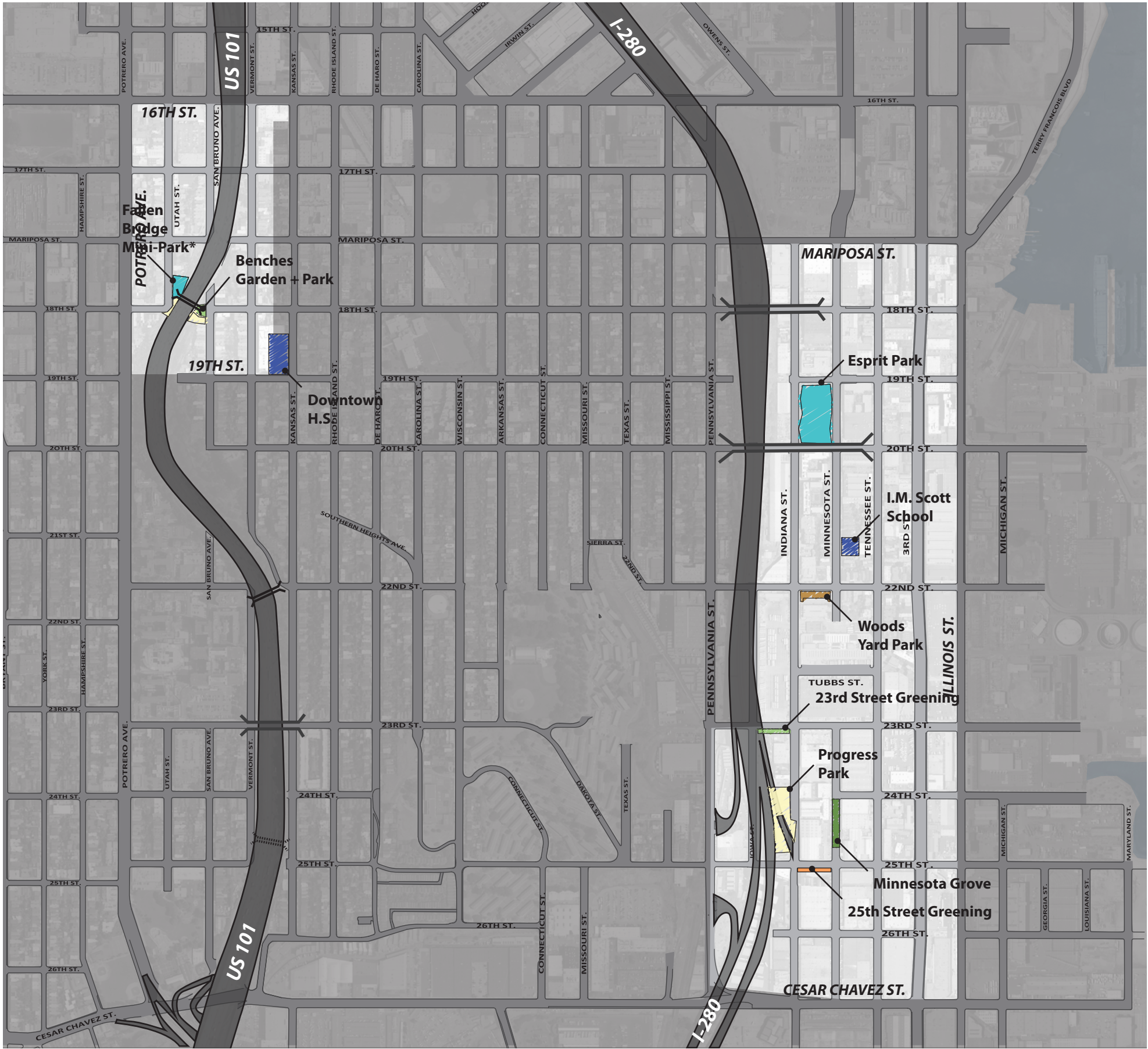
**NOTES**

Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.





**BASE MAP: Ownership of Existing Green Spaces & Schoolyards**



**OWNER**

- SF Rec and Park
- CalTrans
- SF Dept. of Public Works (DPW)
- Home Owners' Association
- SF Metro Transit Authority (MTA)
- SF Unified School District

\* Fallen Bridge Mini-Park is owned by Cal-Trans which has granted SF Rec and Park an encroachment permit

\*\*Space Jointly Owned by CalTrans / DPW

**LEGEND**

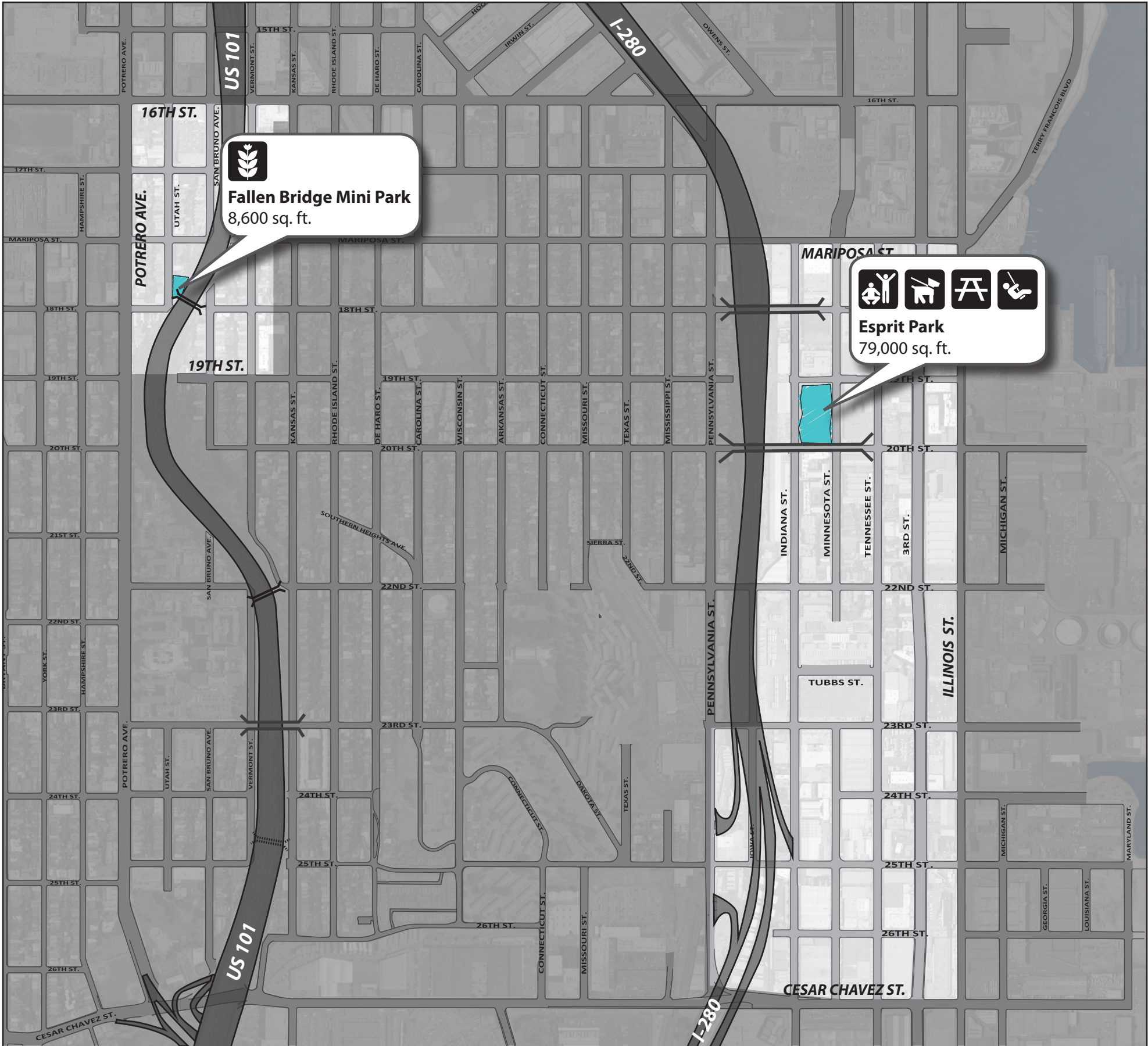
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

**NOTES**

Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.



**BASE MAP: Existing SF Rec & Park Maintained Green Spaces**




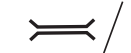
**OWNERSHIP**

 Existing SF Rec and Park Green Spaces

**CURRENT PROGRAM**

-  Picnic Facilities
-  Child Play Facilities
-  Fitness Trail
-  Pets on Leash
-  Ornamental Community Garden

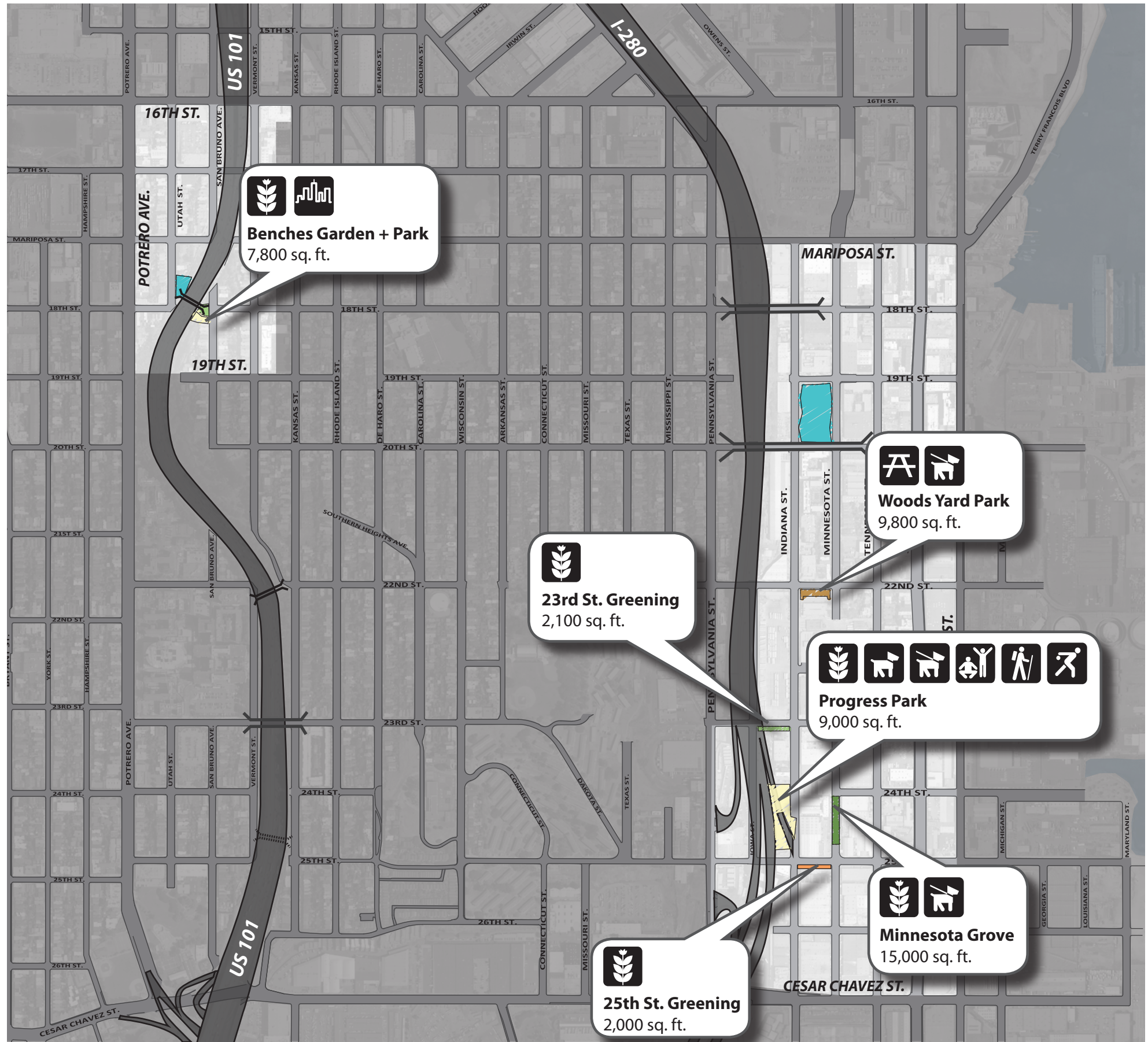
**LEGEND**

-  Vehicular Bridge
-  Pedestrian Bridge / Pedestrian Bridge (Closed)

**NOTES**

Program information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.





**BASE MAP: Existing Community Maintained Green Spaces**

**OWNERSHIP**

- CalTrans
- SF Dept. of Public Works (DPW)
- Home Owners' Association
- SF Metro Transit Authority (MTA)

**CURRENT PROGRAM**

- Picnic Facilities
- Strolling / Hiking
- Fitness Trail
- City / Scenic Views
- Pets on Leash
- Pets off Leash
- Ornamental Community Garden
- Lawn Games

**LEGEND**

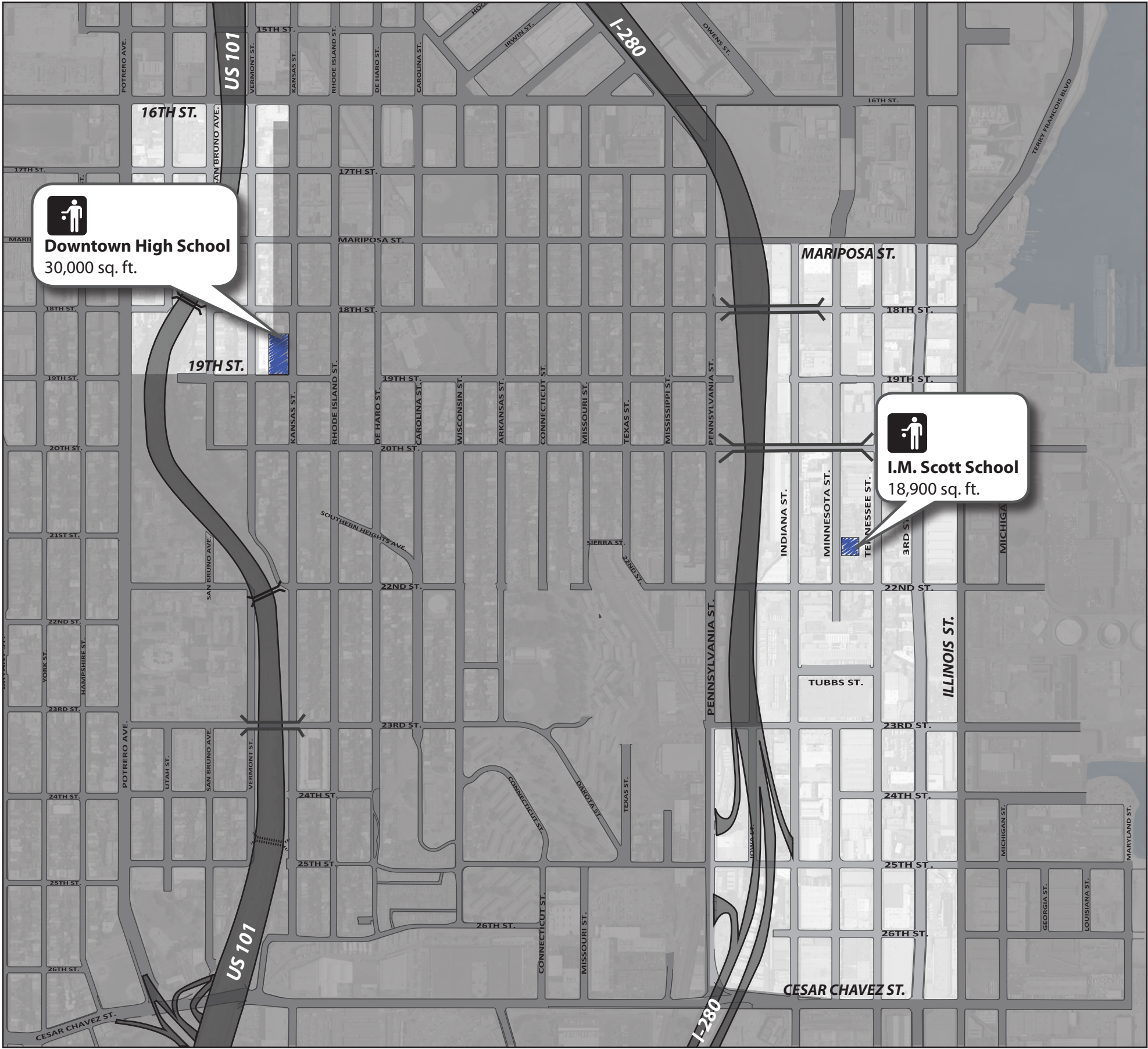
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

**NOTES**

Program information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.  
 \*Space Jointly Owned by CalTrans / DPW



**BASE MAP: Schoolyard Green Spaces**



**OWNERSHIP**

 Public/Private Schoolyards

**CURRENT PROGRAM**

 Basketball Courts

**LEGEND**

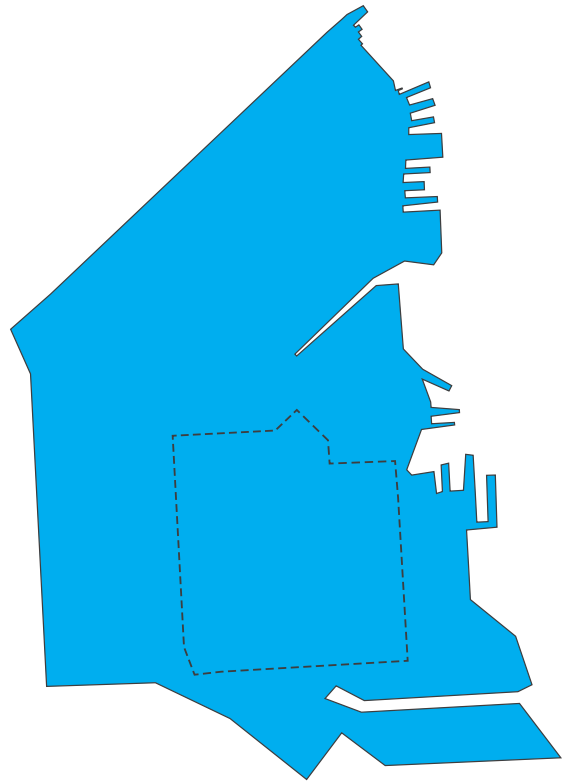
 Vehicular Bridge

 Pedestrian Bridge / Pedestrian Bridge (Closed)

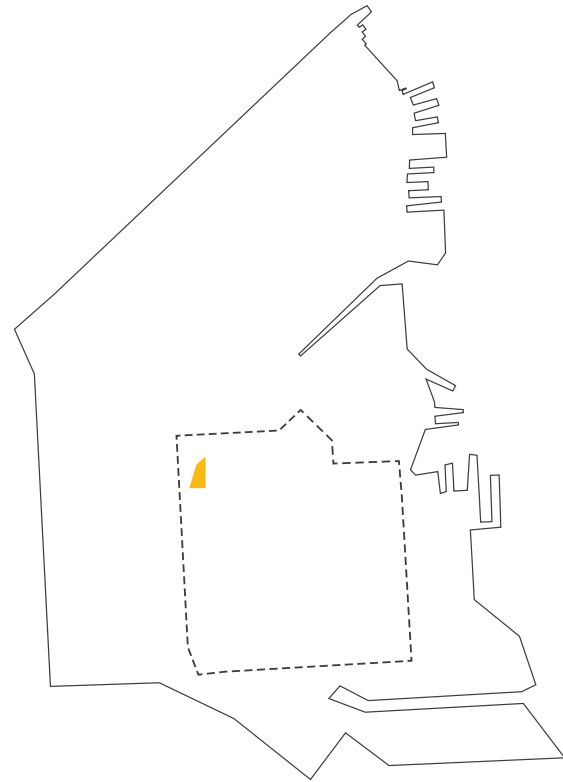
**NOTES**

Program information obtained via aerial images (Google Maps)

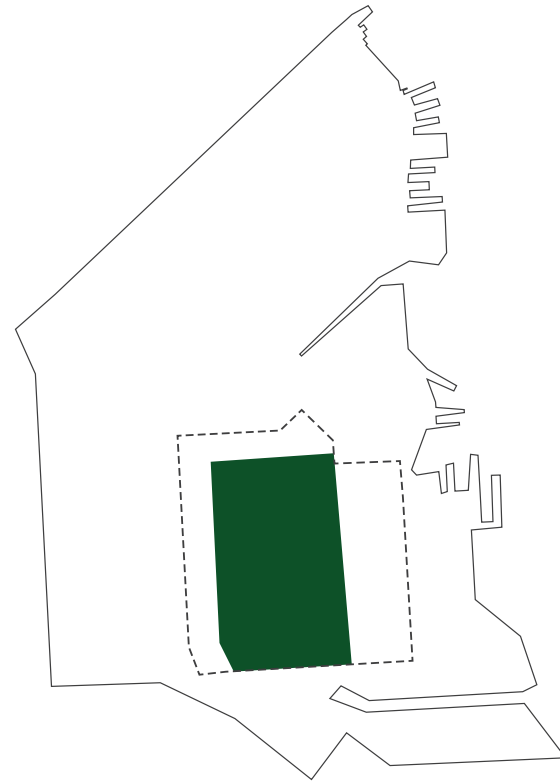
**BASE PLAN: Current Planning Areas For Future Green Space and Streetscape Improvements**



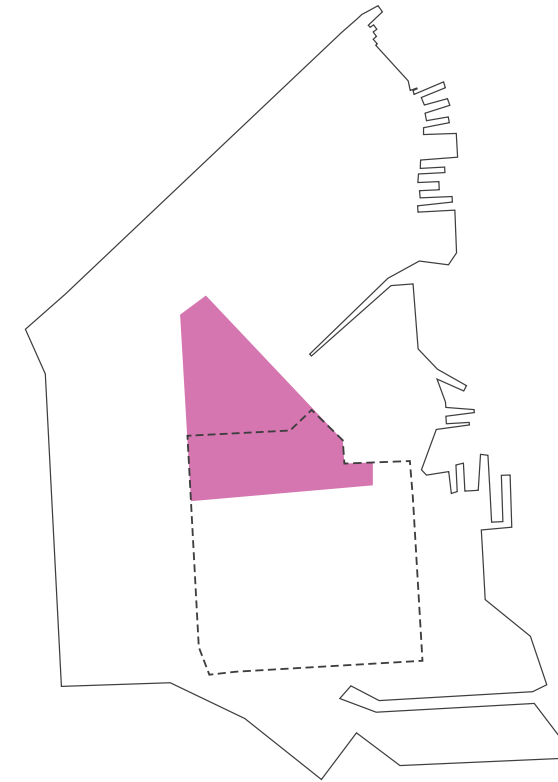
*Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)*



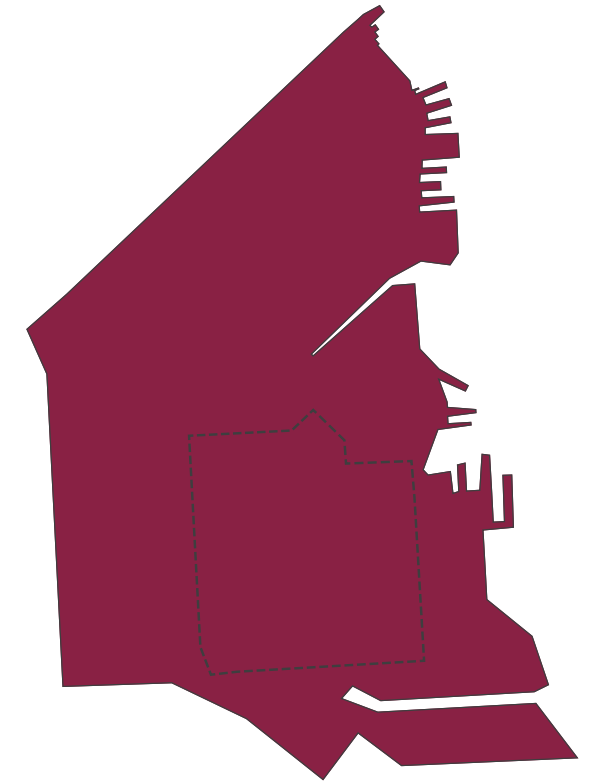
*The LOOP Plan, 2012. (MUNA + SF Parks Alliance)*



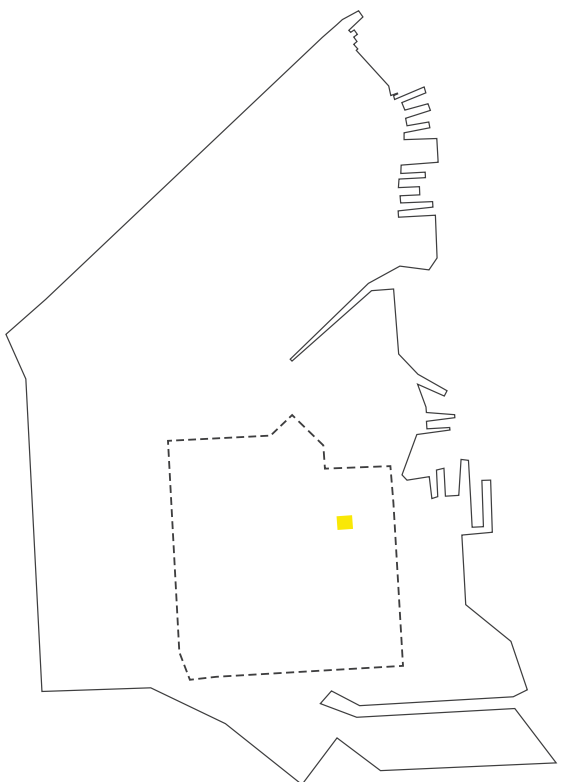
*Potrero Hill Traffic Calming Project, 2009. (SF MTA)*



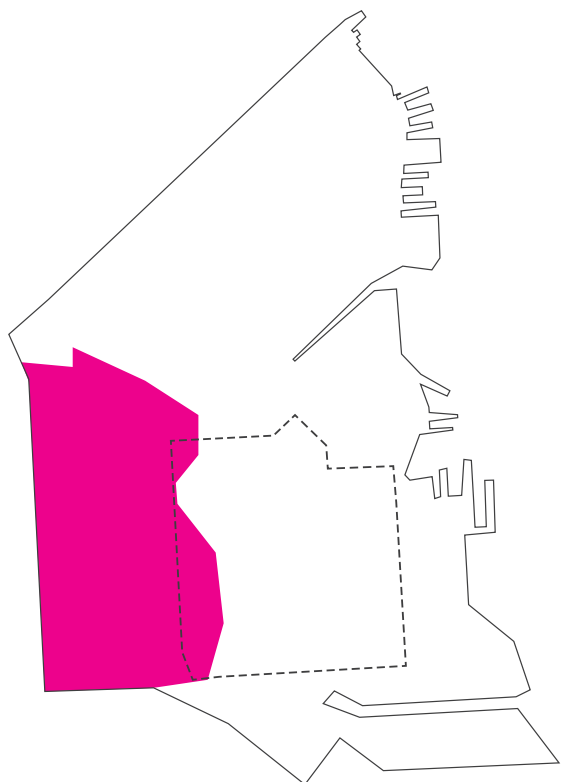
*Showplace Square Open Space Plan, 2010. (SF Planning Dept.)*



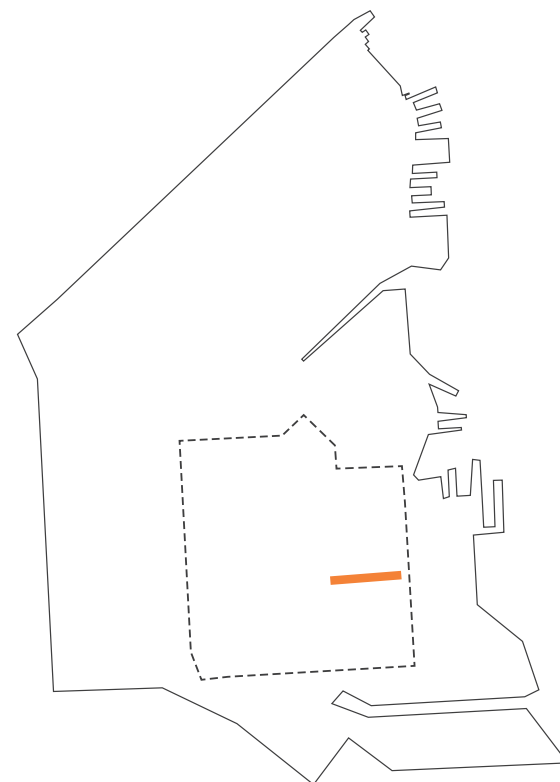
*Green Connections SF, 2012. (SF Planning Dept.)*



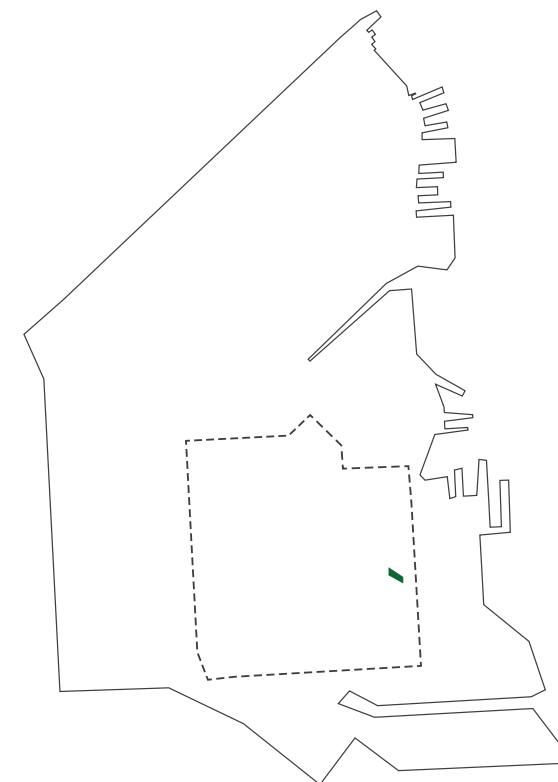
*650 Indiana Street Green Space Improvements, 2012. (Build, Inc.)*



*Mission District Streetscape Plan, 2009. (SF Planning)*



*Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF- Central Waterfront)*



*1201 Tennessee Project, 2012. (AGI Capital)*





**BASE PLAN: Current Plans For Future Green Space**

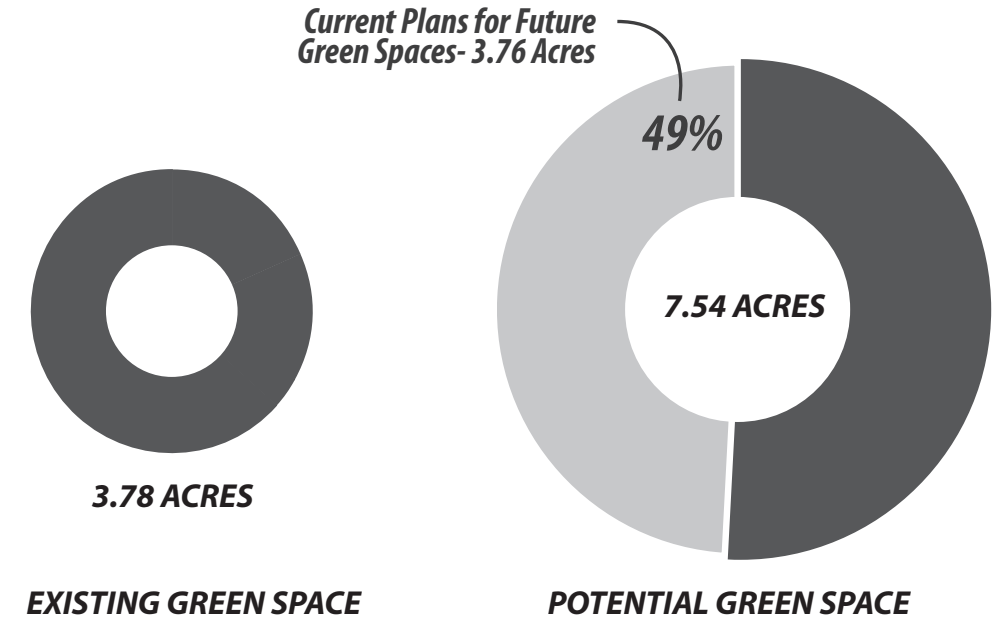
**PLAN / PROPOSAL AUTHOR**

- Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
- Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF- Central Waterfront)
- 650 Indiana Street Green Space Improvements- 2012. (UP / Build, Inc.)
- Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)
- 1201 Tennessee, 2012 (AGI Capital)

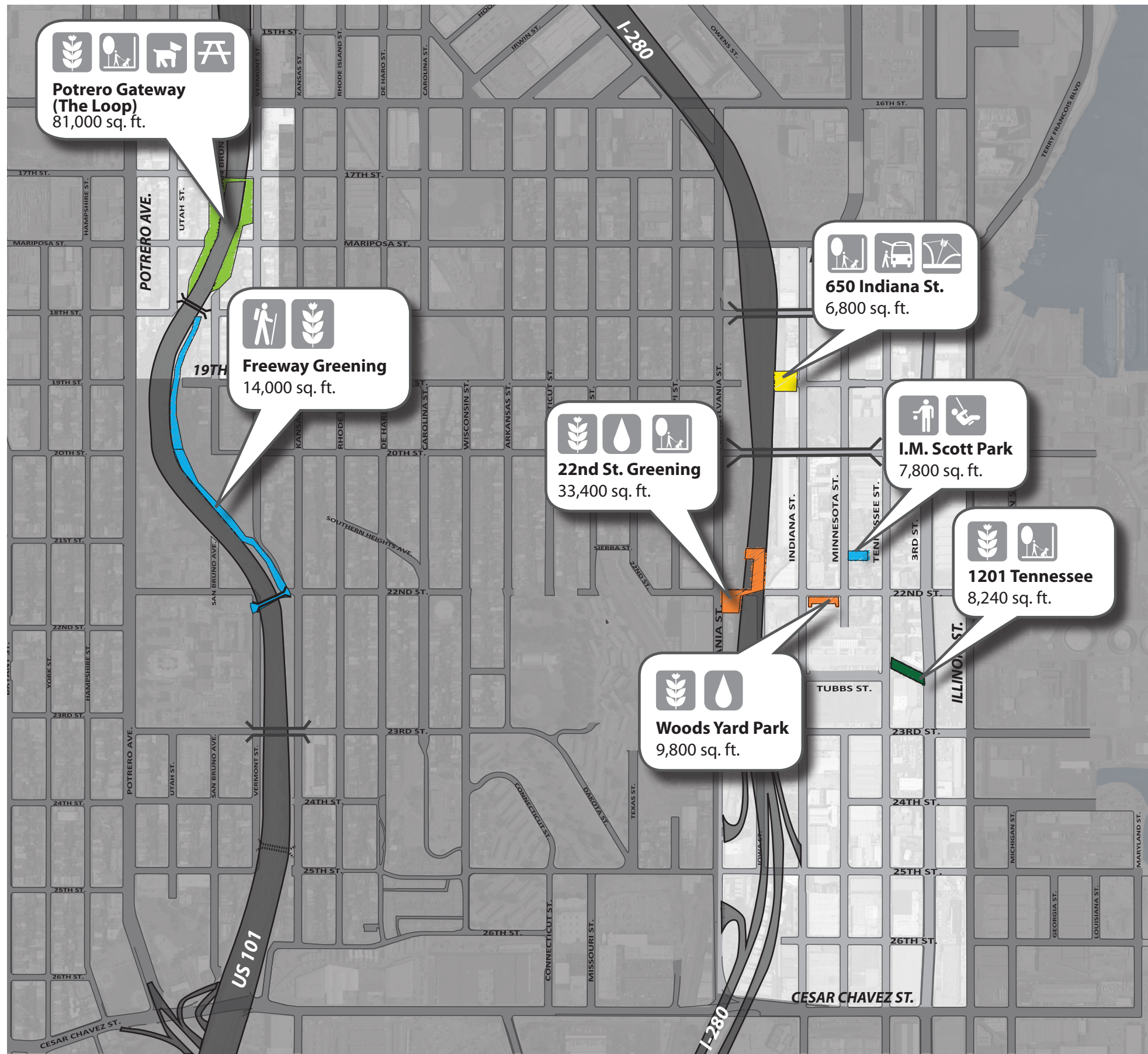
**3.76 Acres (163,700 sq. ft.)**

**LEGEND**

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)







## BASE PLAN: Current Plans For Future Green Space

- Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
  - Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF- Central Waterfront)
  - 650 Indiana Street Green Space Improvements- 2012. (UP / Build, Inc.)
  - Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)
  - 1201 Tennessee, 2012 (AGI Capital)
- 3.76 Acres (163,700 sq. ft.)**

### PROGRAMS

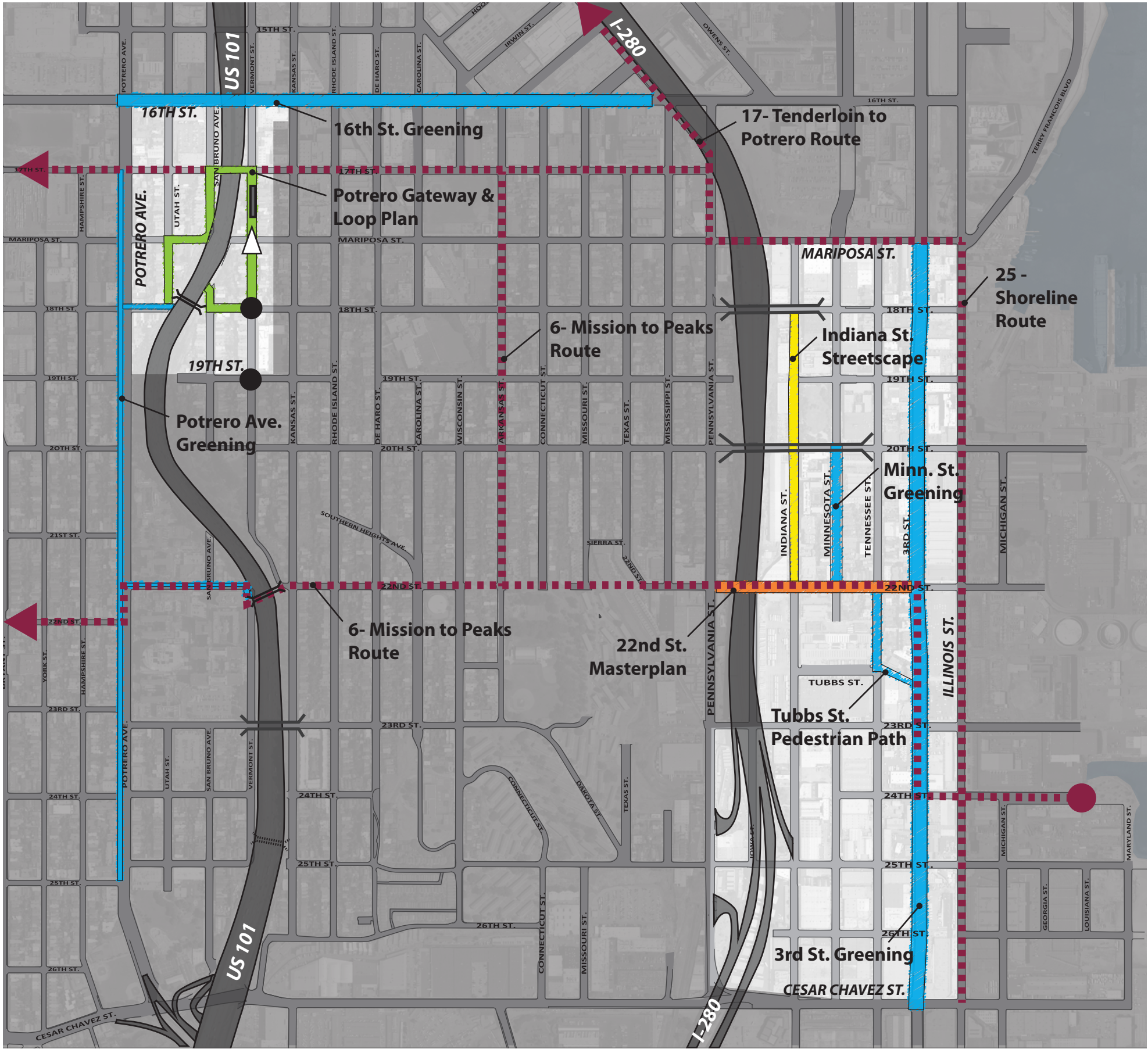
- Child Play Facilities
- Basketball Courts
- Ornamental Community Garden
- Street Food
- Sidewalk Greening
- Public Art
- Stormwater Treatment Landscape Features
- Pets off Leash
- Picnic Facilities
- Strolling/Hiking

### LEGEND

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)



**BASE PLAN: Current Plans For Future Streetscape Improvements**



**PLAN / PROPOSAL AUTHOR**

- Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
- Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF- Central Waterfront)
- Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)
- Green Connections SF- 2012 (SF Planning Dept.)
- 650 Indiana Street Green Space + Streetscape Improvements- 2012. (Build, Inc.)

**TRAFFIC CALMING INTERVENTIONS**

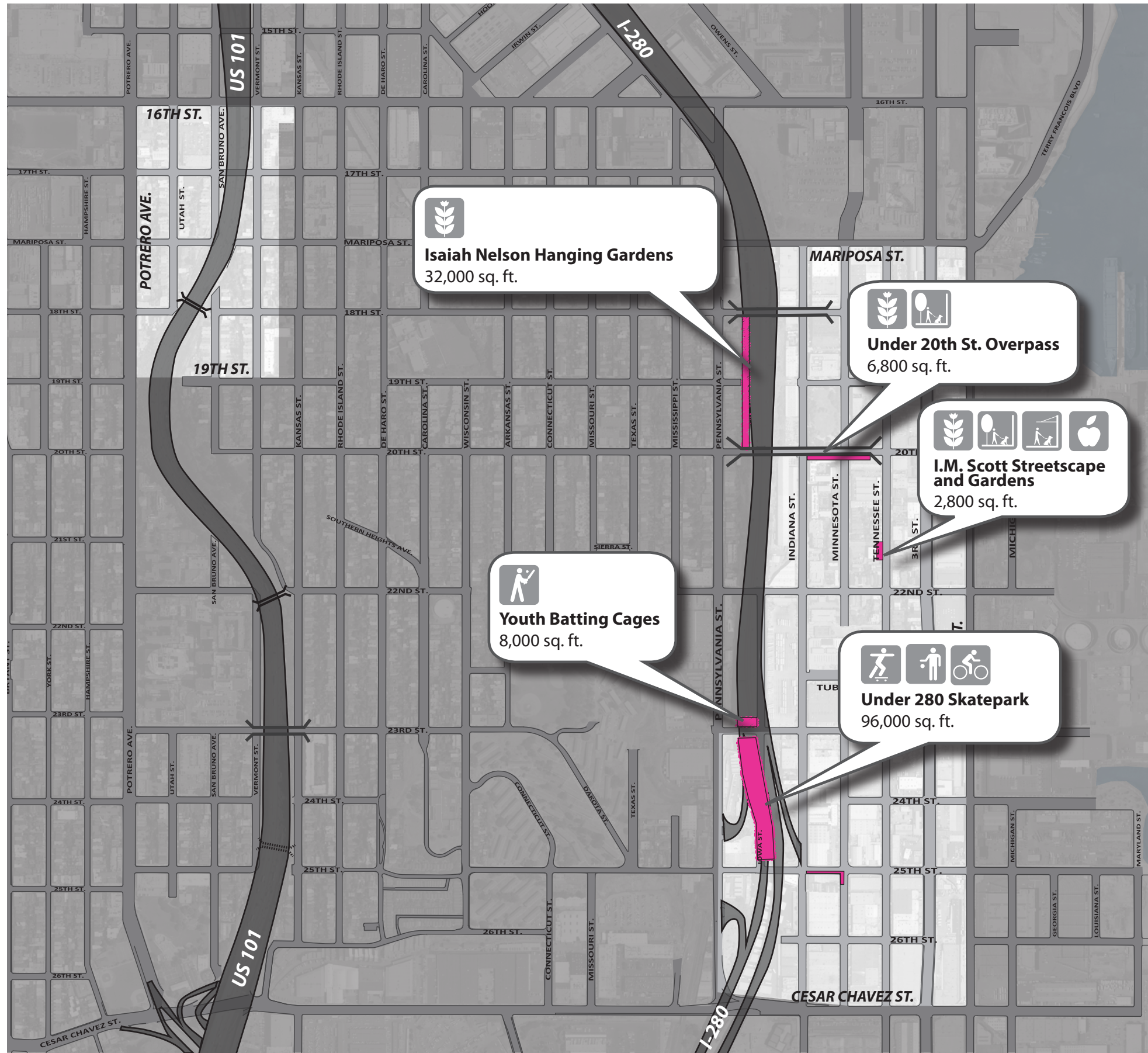
via Potrero Hill Traffic Calming Project-2009. (SF MTA)

- Bulb Out (Curb extension technique which reduces crosswalk lengths)
- Gateway
- Median

**LEGEND**

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)





**ASPIRATIONAL: Committee Proposed Spaces**

**LEGEND**


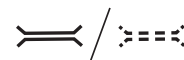
 Committee Proposed Potential Spaces (no formal plans developed to date)

**TOTAL AREA: 3.34 Acres (145,600 sq. ft.)**

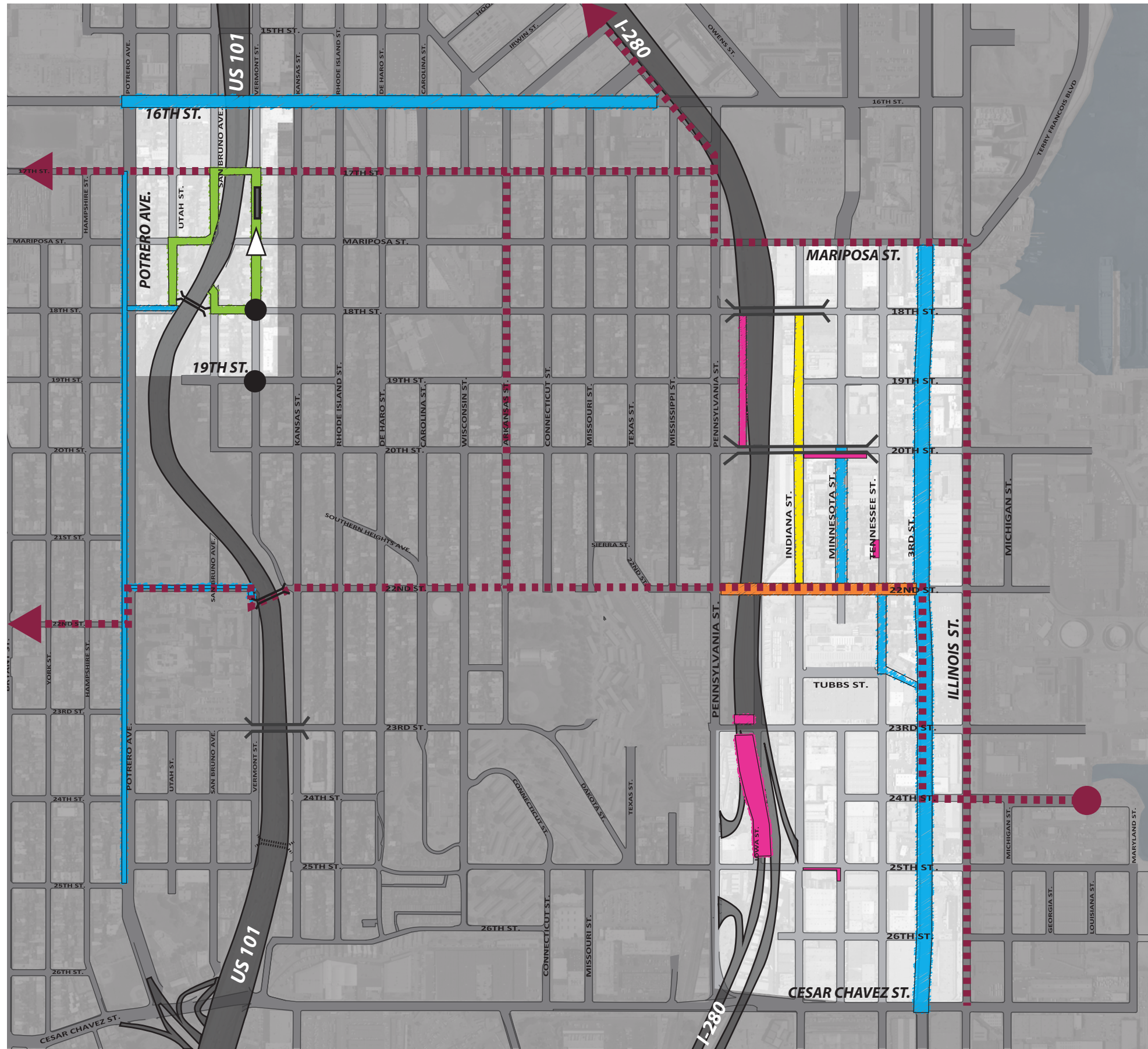
**PROGRAMS**

-  Ball Fields / Batting Cages
-  Basketball Courts
-  Skatepark
-  Ornamental Community Garden
-  Sidewalk Greening
-  Sidewalk Improvements

**LEGEND**

-  Vehicular Bridge
-  Pedestrian Bridge / Pedestrian Bridge (Closed)





## BASE PLAN: Existing & Aspirational Projects

### PLAN / PROPOSAL AUTHOR / PROGRAMS

- Eastern Neighborhoods Streets and Open Space Concept Map, 2008.**  
(SF Planning Dept.) Streetscape Improvements, Greening
- Dogpatch 22nd Street Greening Masterplan, 2011.**  
(Green Trust SF- Central Waterfront)  
-Gardens/Greening, Stormwater BMP's, Sidewalk Improvements, Playground
- Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)**  
-Gardens/Greening, Dog Run, Picnic Area
- Green Connections SF- 2012 (SF Planning Dept.)**  
-Streetscape Improvements, Greening
- 650 Indiana Street Green Space + Streetscape Improvements-2012.**  
(UP / Build, Inc.)  
-Public Art, Performance Stage, Plaza Streetscape Improvements, Greening,  
Sidewalk Improvements
- Aspirational Committee Proposed Potential Spaces (no formal plans developed to date)**  
-Bating Cages, Basketball Courts, Skatepark, Gardens/Greening, Sidewalk Improvements

### TRAFFIC CALMING INTERVENTIONS

via Potrero Hill Traffic Calming Project-2009. (SF MTA)

- Bulb Out (Curb extension technique which reduces crosswalk lengths)
- Gateway
- Median

### LEGEND

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

03

ASPIRATIONAL PROJECTS





# 03 ASPIRATIONAL PROJECTS

## TOP STRENGTHS AND WEAKNESSES

These were generated by the Green Benefits District Formation Committee during the GBD Visioning Workshop on October 14, 2013.

### Dogpatch

#### Strengths:

- Creativity
- Human scale
- Friendly neighbors
- Live/work orbit
- Historical architecture
- Large old buildings with artists
- Maker community
- Food
- Transportation hub
- Urban fabric
- Long time home owners
- Access to Water

#### Weaknesses:

- Lack of open space
- Ugly over sized streets
- Poorly maintained sidewalks
- Lack of transit
- Poor Transit
- Village shops and services
- Trash/graffiti/no playground
- Muni bus lot (Divider)
- No walkable grocery
- Missed opportunities for sustainable improvements

### NW Potrero Hill

#### Strengths:

- Volunteers
- Park extensions
- Existing commercial
- Views of the hills
- Community spirit
- Activated populus

#### Weaknesses:

- Dumping
- Crime
- Homeless
- Noise
- Rush-hour pass-thru traffic
- Lack of parks and walkability
- Scary/dark freeway ramps
- 101 (wall, noise, traffic)
- Single family homes with kids (too busy to participate)
- 101 and Vermont Street





# 03 ASPIRATIONAL PROJECTS

## IDENTITY OF DISTRICT

These keywords were generated via the Green Benefits District Workshop on October 14, 2013.

### Dogpatch

Priority Aspirational Projects/Ideas/Concerns

- Walkability
- Safety/Lighting
- Maximize Small Spaces
- Solar Lighting on Easement
- Prioritize Indiana Bike Route (Connect to 4th Street)
- Mariposa (Improve Walking and Biking)

### NW Potrero Hill

Priority Aspirational Projects/Ideas/Concerns

- 101 Division
- East-West Connections
- Freeway Air-Filtration
- Stormwater Management
- Traffic Calming (at Vermont)
- Walkability + Bikeability
- Prioritizing Potrero Gateway / LOOP Plans
- Proxy SF- Commercial Programs
- Dog Space

**Exercise 1: Neighborhood Identity**

**NORTHWEST POTRERO HILL**

1. Walkability
2. Safety
3. Maximize Small Spaces
4. Solar Lighting on Easement
5. Prioritize Indiana Bike Route (Connect to 4th Street)
6. Mariposa (Improve Walking and Biking)

**DOGPATCH**

Human Scale, Flat/Walkable, Open Park, 2nd Street, Grocery shop, Trees on Mariposa, Parks near food + workspaces, Transit corridors (w/ market orbit right), Not enough outdoor open space near workspaces + homes, Need more "village" shops, services + scary dark areas

**Exercise 1: Neighborhood Identity**

**NORTHWEST POTRERO HILL**

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**DOGPATCH**

Human Scale, Flat/Walkable, Open Park, 2nd Street, Grocery shop, Trees on Mariposa, Parks near food + workspaces, Transit corridors (w/ market orbit right), Not enough outdoor open space near workspaces + homes, Need more "village" shops, services + scary dark areas

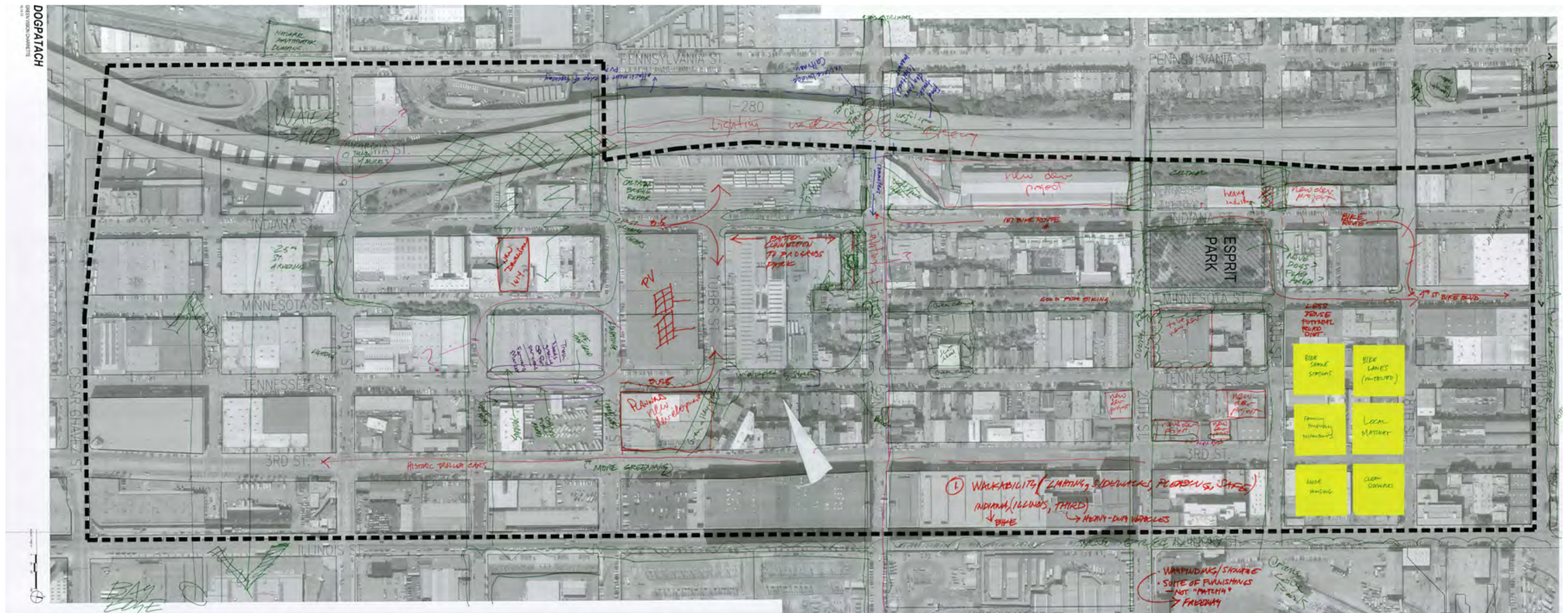


# 03 ASPIRATIONAL PROJECTS

## VISIONING EXERCISE : DOGPATCH (ZONE 1)

The map (pictured) was generated during the Green Benefits District Workshop on October 14, 2013 with the GBD Formation Committee.

Participants were asked to mark ideas for improvement on the aerial photograph.





## 03 ASPIRATIONAL PROJECTS

### DOGPATCH (ZONE 1) VISIONING EXERCISE

These notes were generated via the Green Benefits District Workshop on October 14, 2013. The following is a summary of ideas from the visioning exercise and their corresponding locations.

<i>Mapping Exercise Ideas</i>	<i>Location</i>
Bike Share Stations	
Protected Bike Lanes	
Local Market	
Family Friendly Restaurants	
More Housing	
Floating Beer Garden	
Clean Sidewalks	
Potential Road Diet	Various N/S Streets
Wayfinding / Signage (to freeway)	
Suite of street furnishings (not patchy)	
More Street Trees	3rd Street
Walkability (lighting, sidewalks, pleasing and safe)	
Minnesota St (good for biking)	
Move dogs/playground from Esprit Park	
Connection to Crane Cove Park	19th Street
More greening	3rd and 23rd
Green Alleyway	Tubbs and Tenn. St.
Solar Panels	MUNI Building Roof
Scott House School Greening/Gardens/Sidewalks	
Green Sidewalks	Minnesota between 22nd and 20th
Widen Sidewalks	Indiana between 22nd and 23rd
Lighting under 280 Freeway	
Program space under 280 Freeway	at 22nd street
Food trucks, dogpark, sheltered market	I-280 at 22nd street
replace Caltrain Bridge	22nd and Penn. Streets
Lighting, Greening, Bulbouts, better sidewalks	along 22nd street
Better Connections to Progress Park	along Indiana Street
Caltrain Bridge Repair	23rd Street at I-280
Greening	23rd Street at Indiana
Solar Panels (attach to side of freeway?)	East Side of I-280
Lighting	along 23rd Street
Historic Trolley Cars at T-Line	3rd Street
Lighting under 280 Freeway	along 25th Street
Murals at Building	24th and Tennessee
Shared public way	Tenn. Street between 23rd and 24th
Trash cleanup, pervious paving, farmers mkt	Tenn. Street between 23rd and 24th
Natural Amphitheater (Dumping)	Caltrain tunnel at Penn. Street and 25th
I-280 Columns- Marigold yellow with Murals	25th Street at I-280

### DOGPATCH (ZONE 1) GREEN VISION PLAN

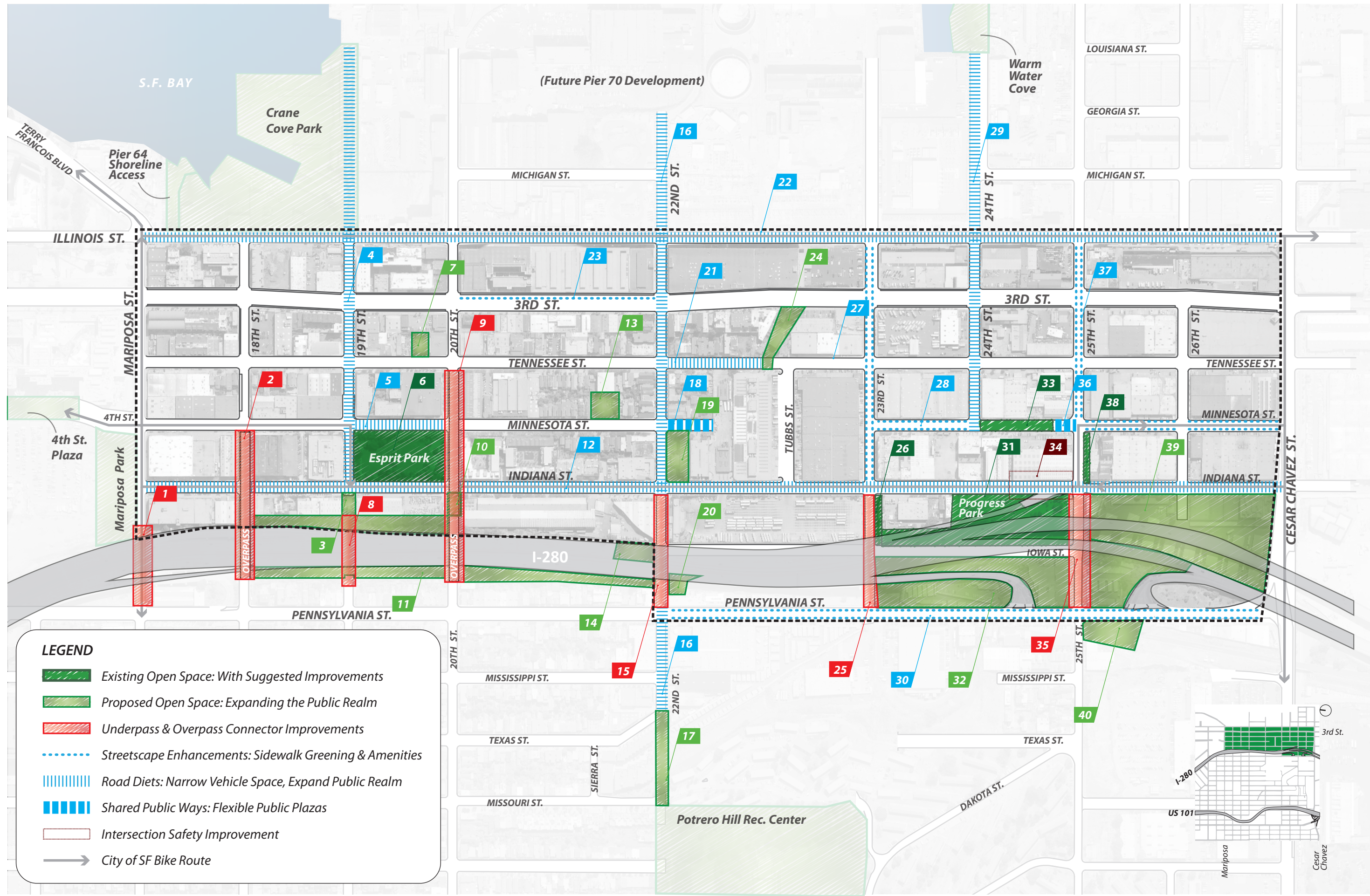
The subsequent plan and idea inventory are a culmination of these exercises and can serve the GBD as a point of beginning for future neighborhood improvements.

The Vision Plan aims to make stronger east-west connections. The Dogpatch neighborhood is an important interface between Potrero Hill and The Bay, and the plan seeks to reinforce and highlight those connections through improved green spaces and pedestrian amenities. In particular, 19th Street connects Dogpatch to Crane Cove Park, 22nd Street connects Potrero Hill Recreation Center to the future Pier 70 Development, and 24th Street connects Progress Park to Warm Water Cove. These primary east-west connections become both stormwater treatment systems and pedestrian amenities that reinforce the drainage patterns of the site, connecting hilltop to Bay.

The primary north-south connections through the neighborhood for pedestrians and cyclists is Indiana Street, a green spine off of which stem the neighborhood's major open spaces: Progress Park, Esprit Park, Woods Yard Park, and future green spaces. The Vision Plan proposes a "road diet" for Indiana Street, taking advantage of its large right-of-way to create a programmed linear park with amenities that create a network of neighborhood green spaces.

These connections will support green infrastructure improvements. The Vision Plan and ideas herein provide the ingredients for a potential Eco-District. For instance, the overpasses can serve as solar farms, which can power new street and park lighting to provide nighttime safety and illuminated gateways from the west. This would suture the infrastructure and make the I-280 underpass a unique and more welcoming threshold into the neighborhood.





**LEGEND**

- Existing Open Space: With Suggested Improvements
- Proposed Open Space: Expanding the Public Realm
- Underpass & Overpass Connector Improvements
- Streetscape Enhancements: Sidewalk Greening & Amenities
- Road Diets: Narrow Vehicle Space, Expand Public Realm
- Shared Public Ways: Flexible Public Plazas
- Intersection Safety Improvement
- City of SF Bike Route

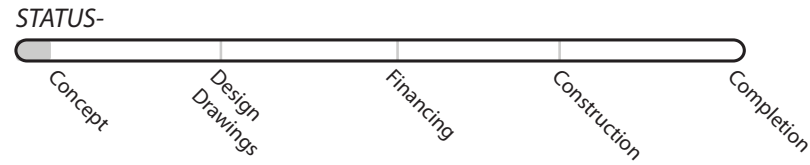


**1 Mariposa Gateway**

Provide gateway and enhanced pedestrian streetscape experience with art and light. Design in conjunction with Green Connections SF.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, Caltrans, DPW

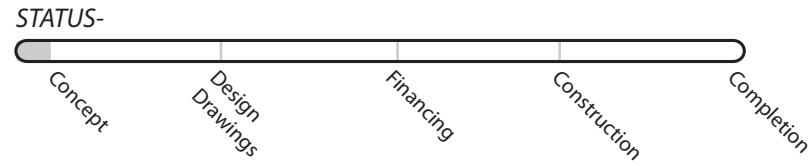


**2 18th St. Overpass Solar Farm**

Install photovoltaic cells on overpass structure to power underpass art installations and neighborhood lighting.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, Caltrans, DPW

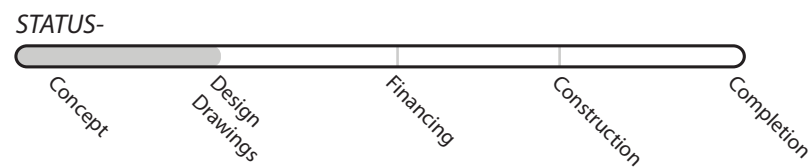


**3 Decompression Plaza**

Planned public plaza will provide cafe seating, event space/stage and public art. Assist in design, programing and maintenance support.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- UP Urban, Build Inc., DPW

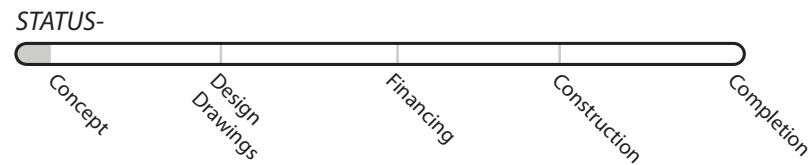


**4 19th St. Road Diet**

Reconfigure parking to allow for more-generous sidewalks, greening, neighborhood social spaces and sustainable infrastructure. Provide pedestrian and bike linkage from Decompression Plaza to Crane Cove Park.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, Caltrans, DPW

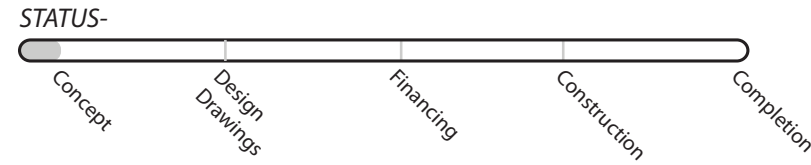


**5 Minnesota St. Road Diet & Esprit Park Expansion**

Reconfigure parking to allow for more generous sidewalks, greening, social spaces and sustainable infrastructure. Expand Esprit Park into streetscape. Provide bike share pod.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFRP

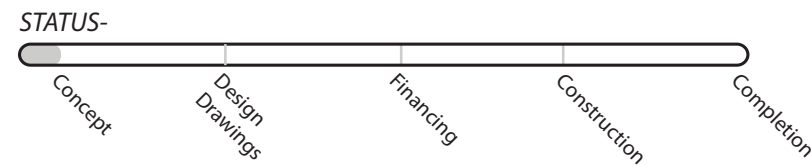


**6 Esprit Park Playground & Dog Park**

Provide adequate space and facilities for Esprit Park's multiple users. Advocate for strategic capital improvements and event programing.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP

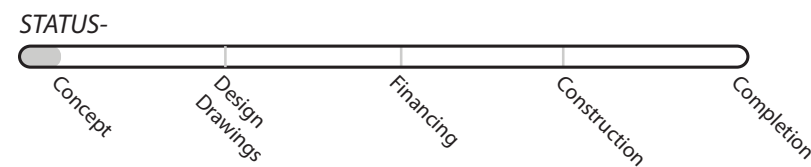


**7 La Scuola Parco**

Work with school to better design their open space to serve the surrounding neighborhood on weekends and holidays. Assist in maintenance and security of the new park.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFUSD

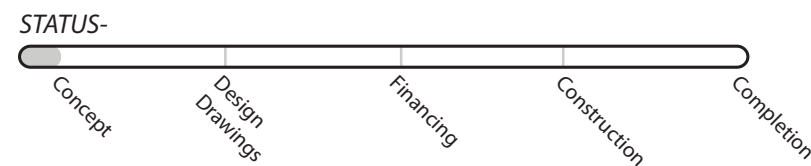


**8 Overlook and Pedestrian Bridge**

Utilize 19th Street dead-end for potential overlook. Design pedestrian bridge over I-280 to land at Decompression Plaza.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans, PD

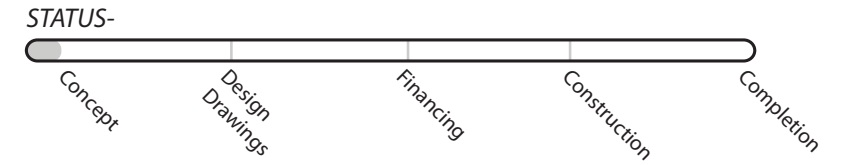


**9 20th St. Overpass Solar Farm**

Install Photovoltaic cells to overpass structure to power underpass art installations.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans

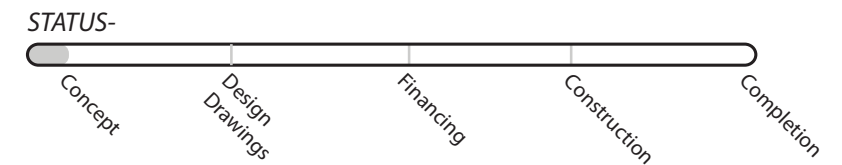


**10 20th St. Underpass Courts**

Install or maintain underpass space providing recreational amenities such as basketball, badminton, tennis and/or handball.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP, DPW

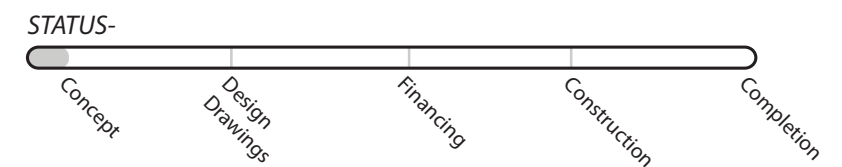


**11 Isaiah Nelson Hanging Gardens**

Provide maintenance and replanting. Extend gardens southward along embankment

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP, DPW

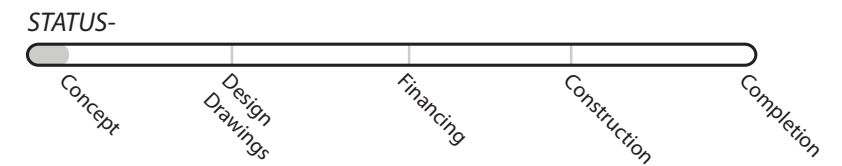


**12 Indiana St. Park Way**

Reconfigure parking to allow for more generous sidewalks, greening, social spaces and sustainable infrastructure. Could be a linear park that links existing and proposed green spaces.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP, DPW, PD

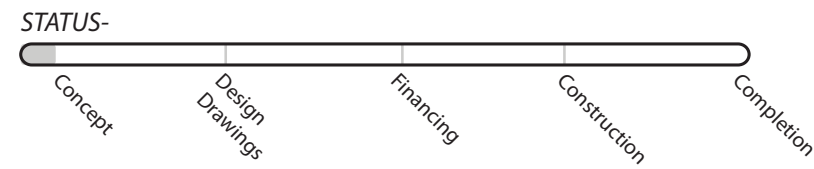


**13 I.M. Scott School Community Garden**

Work with school to better design their open space to serve the neighborhood. Provide community garden plots to serve neighbors and provide educational opportunities to students.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFUSD

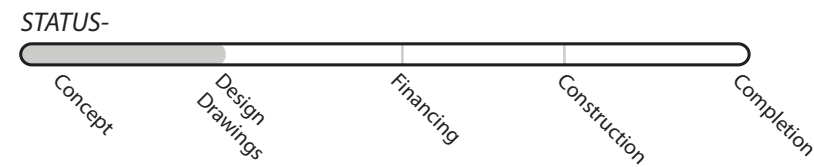


**14 22nd St. Greening Masterplan Improvements**

Provide green infrastructure, bike share pod and parking to support 22nd Street Caltrain Station. Help to implement the 22nd Street Green Masterplan\*.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, DPW

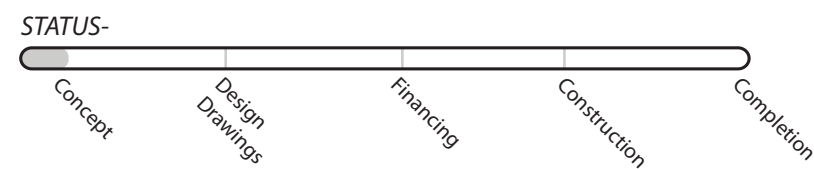


**15 22nd St. Gateway**

Install photovoltaic cells on freeway structure to power underpass art installations and neighborhood lighting. Provide pedestrian enhancements at underpass.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- UP Urban, Build Inc., DPW

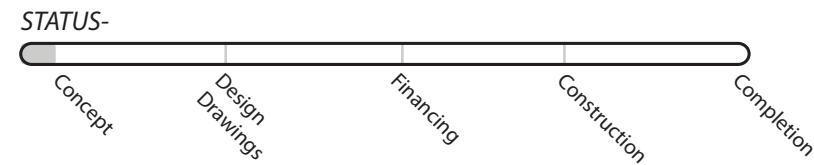


**16 22nd St. Road Diet**

Augment Green Connections SF plan adding greening and streetscape amenities to this vital link. Help to implement 22nd Street Green Masterplan. Expand east to Pier 70 and west to Potrero Hill Rec. Center.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, Caltrans, DPW

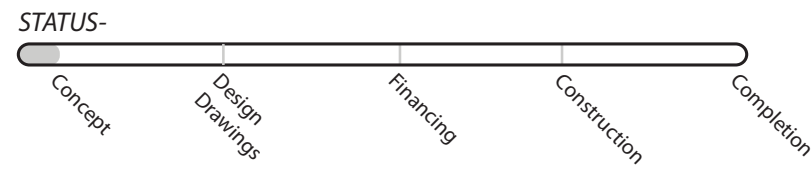


**17 Potrero Hill Stair**

Install stairway, greening and social spaces along this corridor.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFRP

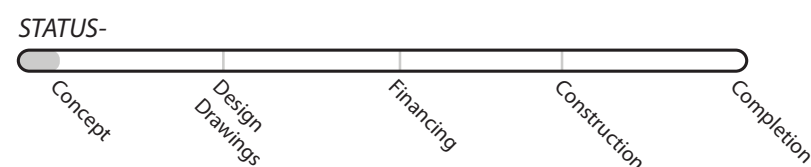


**18 Minnesota St. Shared Public Way**

Create a curbside plaza street that integrates with surrounding retail and Woods Yard Park while providing limited vehicle access. (See also 19)

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFRP, Developers

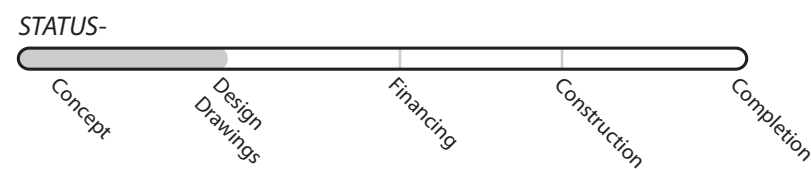


**19 Woods Yard Park**

Implement park improvements proposed in the 22nd Street Greening Masterplan. Integrate design and program with Minnesota Shared Public Way (see 18).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFMTA

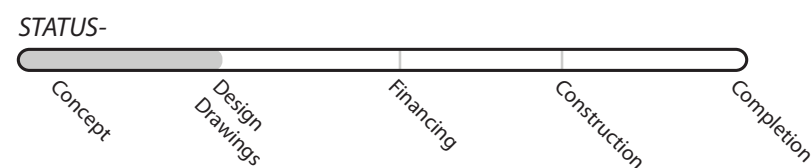


**20 Caltrain Station Improvements**

Provide increased lighting and greening at station steps and integration of gateway overpass (see 15). Help to implement the 22nd Street Green Masterplan.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Caltrain, Caltrans, PD

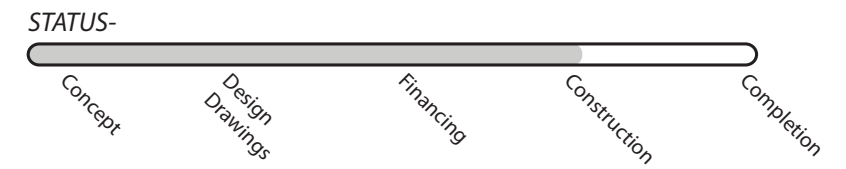


**21 Angel Alley**

Reconfigure street to provide more generous sidewalks, greening and green infrastructure improvements. Provide strong linkage to 1201 Tennessee Park (see 24).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, PD, MTA, SFPA

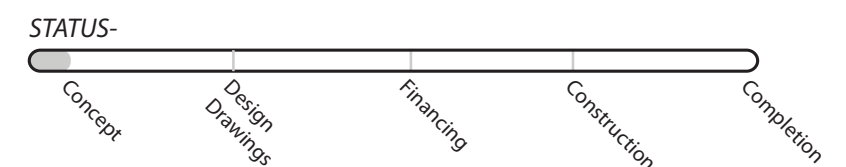


**22 Illinois Road Diet**

Reconfigure parking and rail infrastructure to provide better pedestrian and bicycle conditions. Augment Green Connections SF and Blue Greenway Plans with greening and streetscape amenities.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, PD

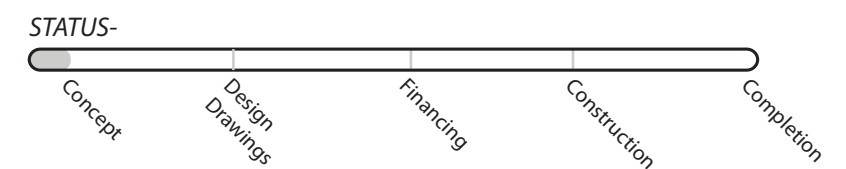


**23 American Industrial Center Living Innovation Zone**

Provide sidewalk greening and pedestrian amenities that extend the unique culture of the A.I.C. onto 3rd Street--could be custom innovative site furnishings and temporary info and market kiosks.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP, DPW, SFMOCI

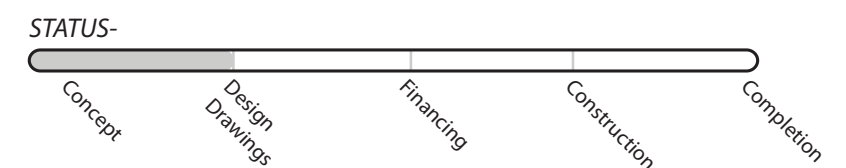


**24 1201 Tennessee Passage**

Initiate maintenance, programming and security efforts for this new linear park space.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- AIG Capital, DPW



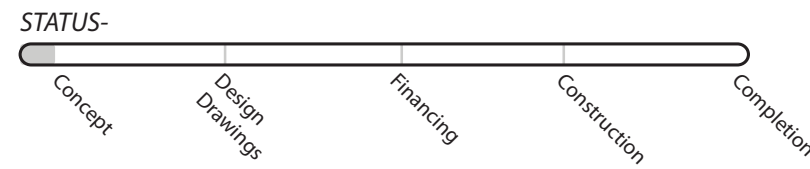
\*New design projects on and adjacent to 22nd Street should build upon the efforts of the 22nd Street Green Masterplan in form, materiality and site elements to create a unified district identity.

**25 23rd St. Gateway**

Accentuate the gateway with lighting and art to improve pedestrian experience and safety.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Caltrans, DPW

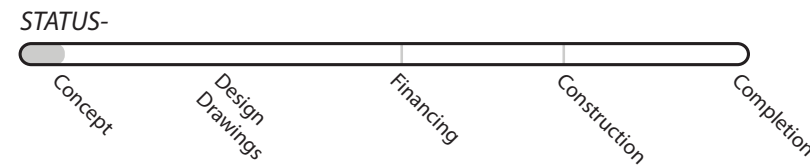


**26 23rd St. Greening**

Provide maintenance and expansion of greening efforts. (See also 27)

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW

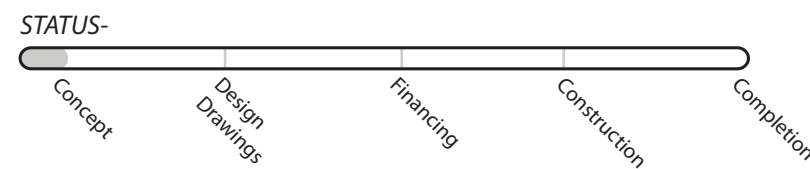


**27 23rd St. Enhancements**

Provide streetscape improvements including amenities and sidewalk greening.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW

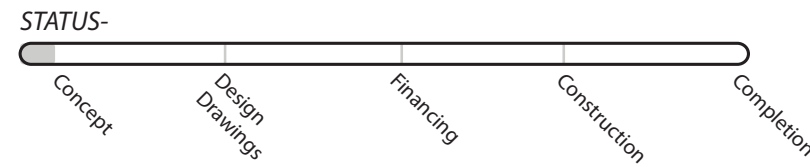


**28 Minnesota Street Enhancements**

Provide Streetscape improvements including amenities and sidewalk greening. Improvements will provide strong link to Minnesota Grove.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW

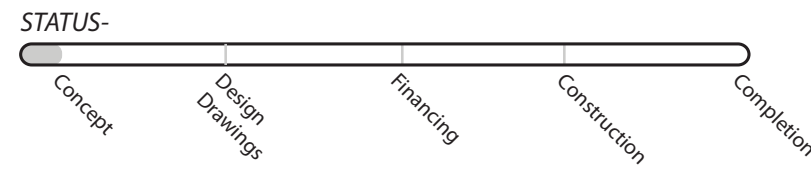


**29 24th St. Road Diet**

Reconfigure street to allow for more generous sidewalks, greening, neighborhood social spaces and sustainable infrastructure. Provide a strong connection between Progress Park & Warm Water Cove.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, PD

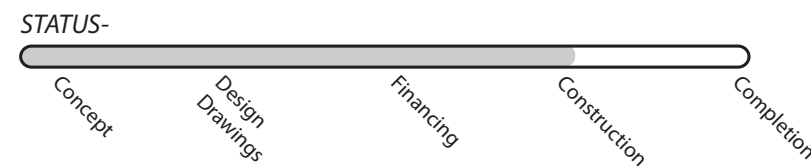


**30 Pennsylvania St. Streetscape Enhancement**

Provide streetscape improvements including amenities and sidewalk greening.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFPA, MTA

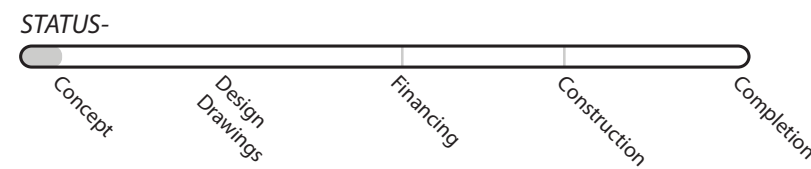


**31 Progress Park**

Provide maintenance, program and security efforts to ensure continued vitality of park.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFRP

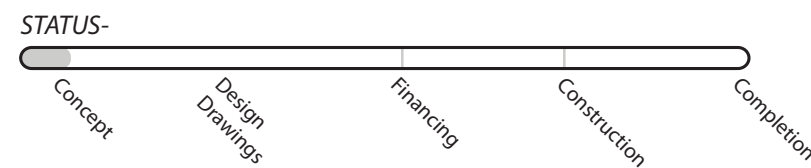


**32 Progress Park Expansion**

Advocate for neighborhood serving open space adjacent to I-280 off/on ramps.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Caltrans

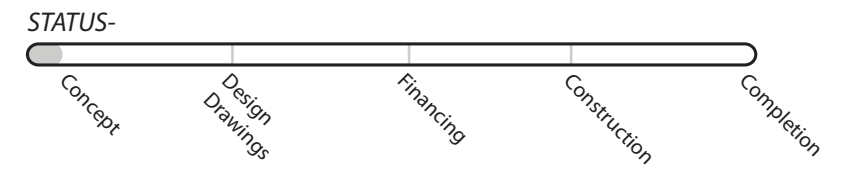


**33 Minnesota Grove**

Provide maintenance and safety initiatives for park. Advocate for potential shared public way interface (see 36).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, PD, Developers

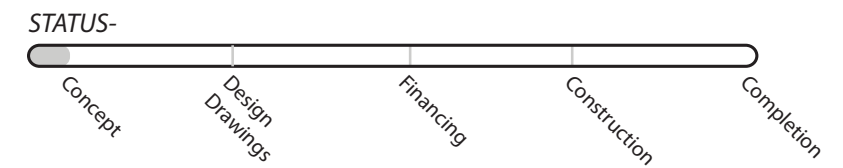


**34 Indiana and 25th St. Traffic Calming**

Provide pedestrian and bicycle safety improvements to this intersection and on-ramp.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans

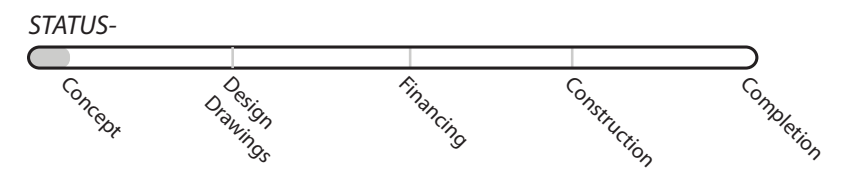


**35 25th Street Gateway**

Accentuate the gateway with lighting and art to improve pedestrian experience and safety. Provide pedestrian crossings to link potential under-freeway open spaces.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans

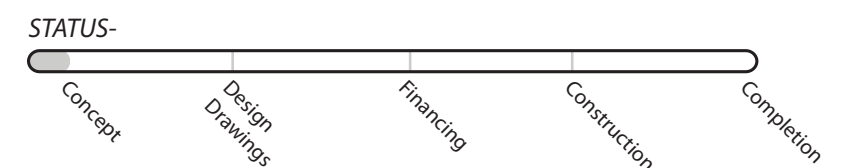


**36 Minnesota Shared Public Way**

Create a curbless plaza street that expands Minnesota Grove into the R.O.W., limiting vehicle traffic.

ROLE-  Lead  Initiate  Assist  Advocate

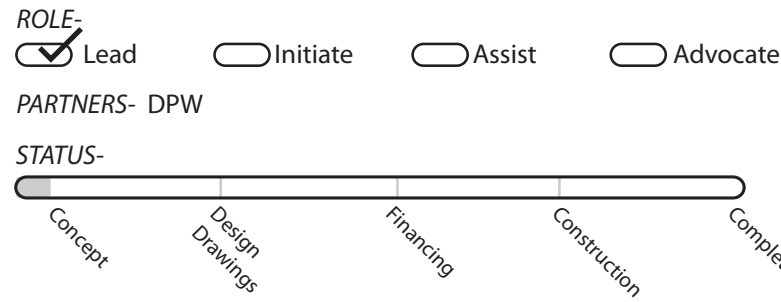
PARTNERS- Developers, DPW



\*New design projects on and adjacent to 22nd Street should build upon the efforts of the 22nd Street Green Masterplan in form, materiality and site elements to create a unified district identity.

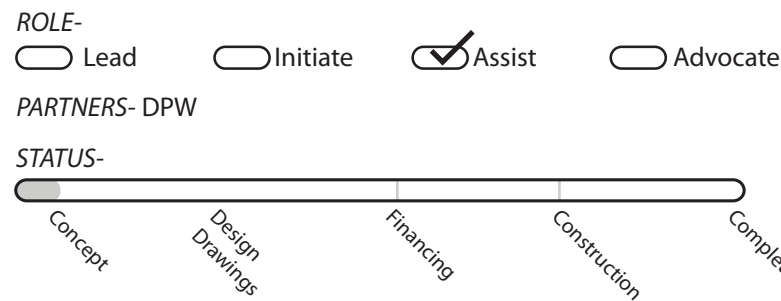
**37 25th St. Enhancements**

Provide streetscape improvements including amenities and sidewalk greening.



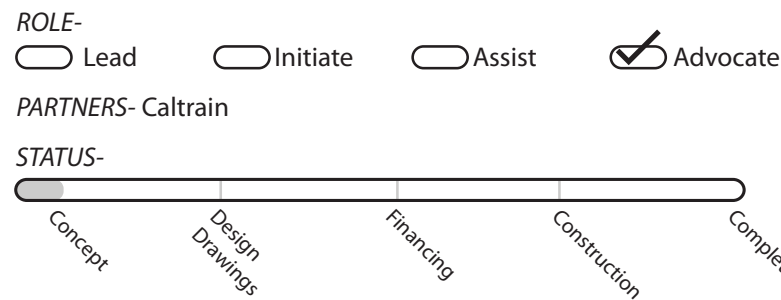
**38 25th St. Greening**

Provide maintenance and expansion of greening efforts (See also 37).



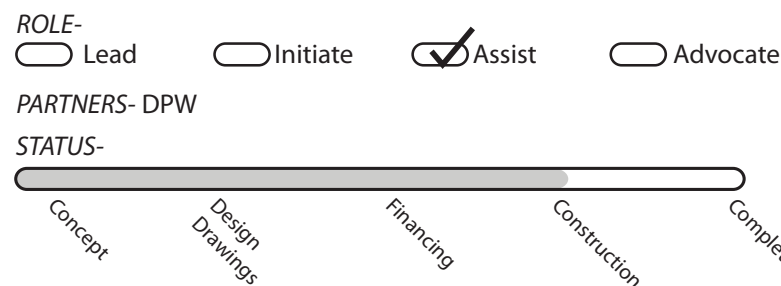
**39 Progress Park Expansion**

Advocate for neighborhood serving open space beneath I-280.

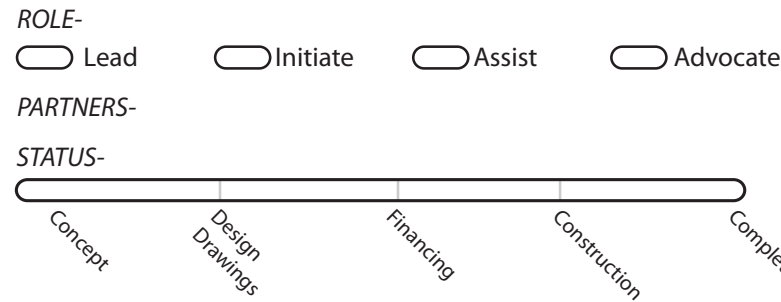


**40 Tunnel Top Park**

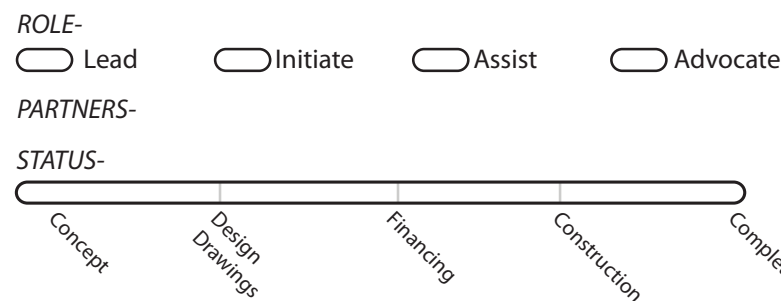
Advocate for neighborhood serving open space improvements above Caltrain tunnel portal.



**41 (Your Idea Here)**



**42**



**LEGEND**

**ROLES**

**Lead**

GBD assumes leadership responsibilities for seeing the project / initiative through from beginning to end. Implementation steps may include:

- Fundraising
- Project management
- Hiring of consultants

**Initiate**

GBD advances the project / initiative by leading the initial steps of the process and handing off leadership to the appropriate party. Implementation steps may include:

- Initial fundraising
- Leading required further study / analysis to establish the project requirements
- Outreach to potential project managers / leaders and coordination of responsibilities and guidelines for completion
- Assistance in fundraising, endorsement and approval

**Assist**

GBD can lend support to project leaders of existing planning / design project.

**Advocate**

GBD endorses the initiative, advocates it in the public forum and planning and development opportunities, and recommends it to potential project leaders.

**ABBREVIATIONS**

Caltrans	California Department of Transportation
DPW	Department of Public Works
MUNA	Mariposa-Utah St. Neighborhood Association
PD	City of San Francisco Planning Department
SFAC	San Francisco Arts Commission
SFMTA	San Francisco Municipal Transportation Agency
SFMOI	San Francisco Mayor's Office of Innovation
SFRP	San Francisco Recreation and Park
SFUSD	San Francisco Unified School District

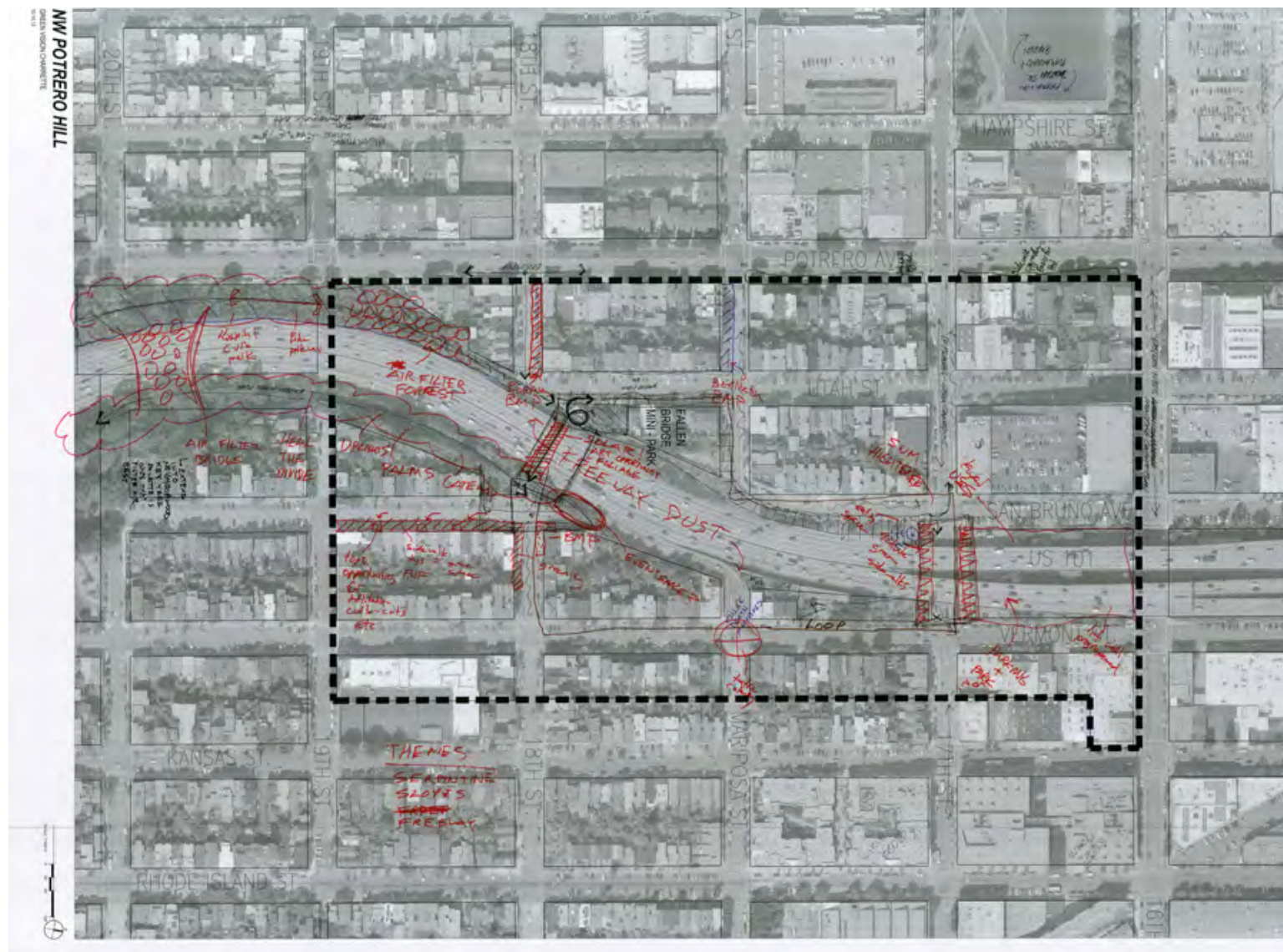


### 03 ASPIRATIONAL PROJECTS

#### VISIONING EXERCISE : NW POTRERO HILL (ZONE 2)

The map (pictured) was generated during the Green Benefits District Workshop on October 14, 2013 with the GBD Formation Committee.

Participants were asked to mark ideas for improvement on the aerial photograph.



## 03 ASPIRATIONAL PROJECTS

### NW POTRERO HILL (ZONE 2) VISIONING EXERCISE

These notes were generated via the Green Benefits District Workshop on October 14, 2013. The following is a summary of ideas from the visioning exercise and their corresponding locations.

#### Mapping Exercise Ideas

Lighting and Programming/Retail  
 Layer parking, stormwater management, greening  
 Parking and park  
 Stormwater management Best Management Practices  
 Eating/gathering space  
 Activate green sidewalks  
 Bicycle safety stop  
 LOOP Plan  
 Traffic Calming  
 Sidewalk BMP (utilize curb cuts, topography)  
 Sidewalk greening  
 Biofiltration  
 Biofiltration  
 Freeway Dust Filtering  
 Air Filter Tree Forest  
 Forest (art, up lighting, gateway elements, various species: palms)  
 Pedestrian Bridge beautification (art, planting, lighting)  
 Event/Gathering space  
 Stormwater BMP  
 Sidewalk greening  
 THEMES: Serpentine Soils, Slopes, Freeway  
 Air filter Forest land bridge  
 Extend Air Filter Forest into neighborhoods via street trees  
 Pedestrian/Bike trail  
 Potrero Ave Sidewalk upgrades

#### Location

Under 101 @ 17th  
 Under 101 @ 17th  
 Under 101 @ 17th  
 San Bruno and 17th  
 San Bruno & 17th  
 Under 101 @ 17th  
  
 17th and Vermont, San Bruno  
 US 101 offramp @ Mariposa  
 US 101 offramp @ Mariposa  
 San Bruno between 18th and 19th  
 San Bruno between 18th and 19th  
 Mariposa between Utah and Potrero  
 18th between Utah and Potrero  
 US 101  
 Adjacent to US 101  
 Adjacent to US 101  
 18th and US 101  
 San Bruno and 18th  
 San Bruno and 18th  
 18th between San Bruno and Vermont  
 n/a  
 19th and US 101  
 various  
 Westside of US 101  
 between 16th and Mariposa

### NW POTRERO HILL (ZONE 2) GREEN VISION PLAN

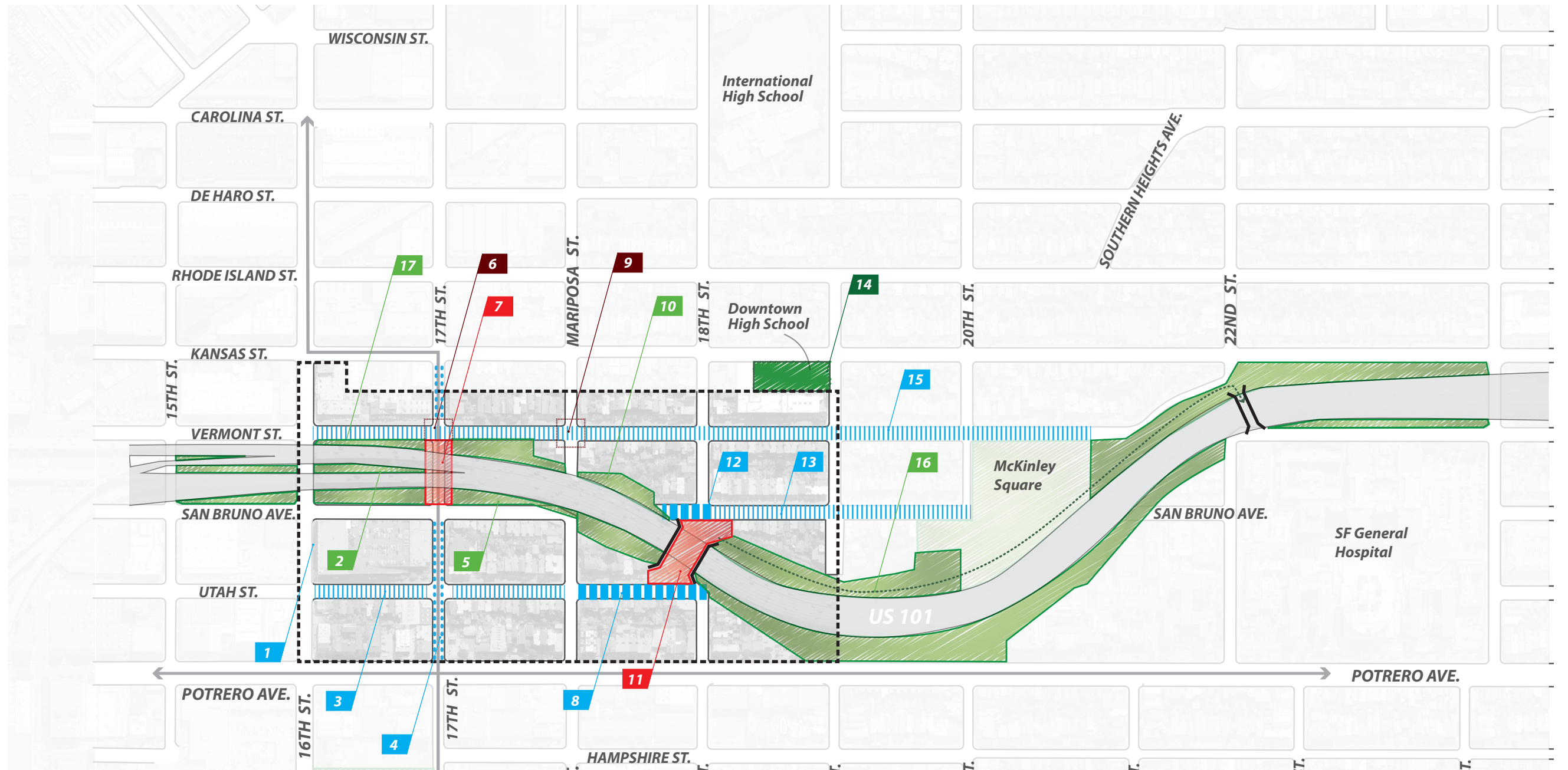
The subsequent plan and idea inventory are a culmination of these exercises and can serve the GBD as a point of beginning for future neighborhood improvements.

More so than Zone 1, Zone 2 is literally divided in half by US-101. The primary goal of the Green Vision Plan is to suture that divide and better link the neighborhoods east to west. To achieve this, the Vision Plan proposes to widen the pedestrian bridge crossing over US-101, creating a larger, unifying park that combines Falling Bridge and Benches Park into a bridging neighborhood amenity. The Plan also takes advantage of the Caltrans easement along US-101 by proposing a Potrero Air Filter Forest, where carefully selected vegetation filters particulate matter from freeway pollution. Within the Forest, a trail system connects the future Potrero Bridge Park with McKinley Square and the 22nd Street Pedestrian Cycle bridge, expanding the neighborhood LOOP Plan from 17th Street all the way to 22nd Street.

Like Zone 1, these connections will support green infrastructure improvements. The Vision Plan and ideas herein provide the ingredients for a potential Eco-District. For instance, the overpasses can serve as solar farms, which can power new street and park lighting to provide nighttime safety and illuminated gateways. This would suture the infrastructure and make the US-101 underpass a unique and welcoming threshold into the neighborhood.

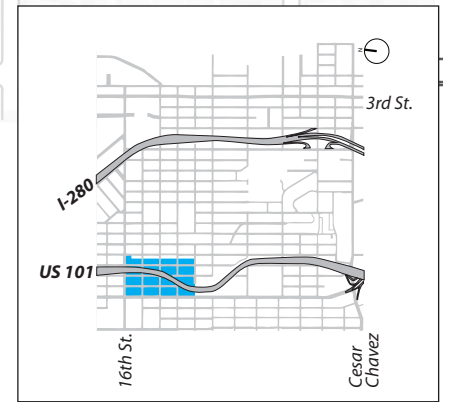
The Vision Plan proposes a "road diet" for San Bruno Avenue and Utah Street, which connect the future Potrero Bridge Park to McKinley Square, as well as Vermont Street, which links the LOOP park to McKinley Square. In each of these cases, the space taken up by perpendicular parking can be replaced by neighborhood green spaces, forming a network linear parks.





**LEGEND**

- Existing Open Space: With Suggested Improvements
- Proposed Open Space: Expanding the Public Realm
- Underpass & Overpass Connector Improvements
- Streetscape Enhancements: Sidewalk Greening & Amenities
- Road Diets: Narrow Vehicle Space, Expand Public Realm
- Shared Public Ways: Flexible Public Plazas
- Intersection Safety Improvement
- City of SF Bike Route



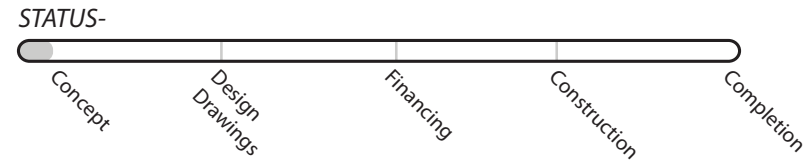


**1 Urban Canvas Project**

Work with local artists and light industry business owners, such as UPS, to transform blank industrial walls into a neighborhood public gallery.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Developers, SFAC

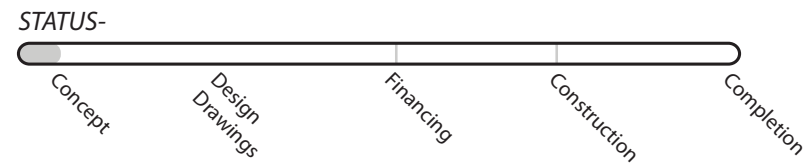


**2 The LOOP Gateway Expansion**

Develop neighborhood-serving programs such as Off the Grid mobile food site, event space, or dog park. Extend the Potrero Air Filter Forest here (see 10).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, Caltrans, DPW

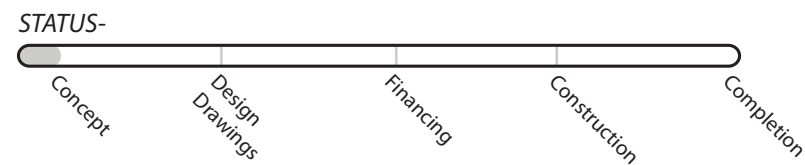


**3 Utah St. Road Diet**

Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- PD, DPW

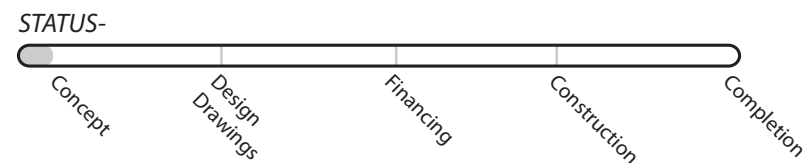


**4 17th St. Boulevard**

Augment Planning's Green Connections SF study adding greening and streetscape amenities to enhance the project.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- PD, DPW

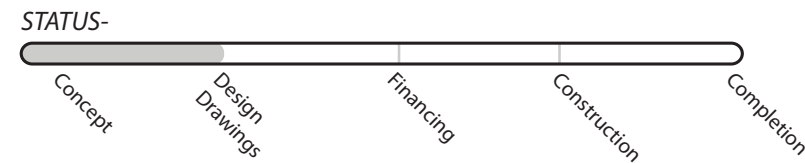


**5 The LOOP Gateway Park**

Implement plans for maintenance and improvements to Gateway Park. Potrero Air Filter Forest can continue through the park (see 10).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, Caltrans, DPW, SFRP

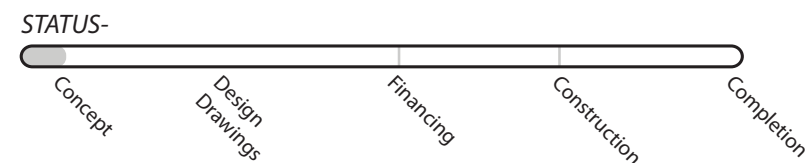


**6 Vermont & 17th Traffic Calming**

Increase pedestrian and bike safety at this intersection.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, SFMTA

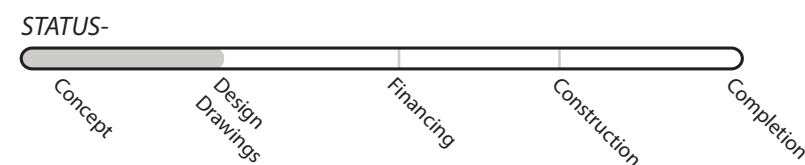


**7 The LOOP Gateway Connector**

Accentuate the gateway with art and light. Photovoltaic cells mounted to the overpass above generate power for underpass light art. Implement the LOOP proposal for underpass improvements.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, PD, Caltrans, DPW

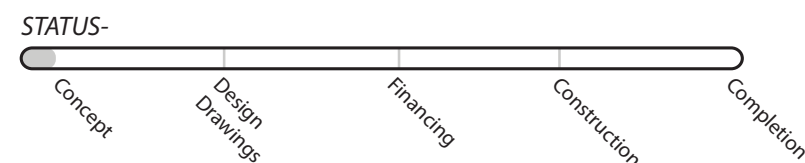


**8 Utah St. Shared Public Way**

Create a curbless plaza street that expands Fallen Bridge Park into the R.O.W. Vehicle traffic is limited to local access only. Design in conjunction with Potrero Bridge Park (see 11).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, DPW

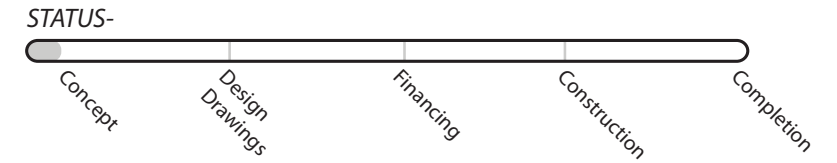


**9 Vermont & Mariposa Traffic Calming**

Increase pedestrian and bike safety at this intersection.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans, SFMTA

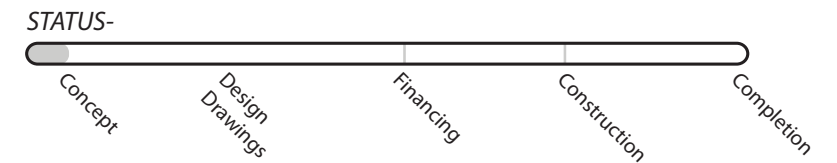


**10 Potrero Air Filter Forest**

Replant the US 101 easement with trees that filter particulate matter and clean the neighborhood air.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Caltrans

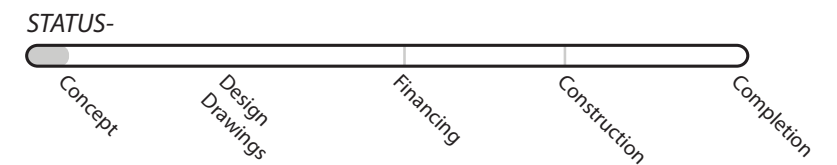


**11 Potrero Bridge Park**

Widen the bridge crossing over US 101 and better link east and west neighborhoods. Expansion design would incorporate Falling Bridge and Benches Parks into a cohesive new neighborhood park.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, DPW, Caltrans, SFRP

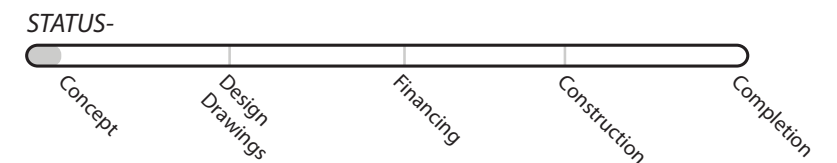


**12 San Bruno Ave. Shared Public Way**

Create a curbless plaza street that expands Benches Park into the R.O.W. Vehicle traffic is limited to local access only. Design in conjunction with Potrero Bridge Park (see 11).

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- MUNA, DPW



**13 San Bruno Ave. Road Diet**

Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure. San Bruno Avenue can become a green connector linking Benches Garden with McKinley Square.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, DPW

STATUS-



**14 Downtown High School Park**

Work with high school to better design their openspace to serve the broader community on weekends and holidays. GBD can also assist in the maintenance and security of the new park.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- SFUSD

STATUS-



**15 Vermont St. Road Diet**

Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Planning, DPW

STATUS-



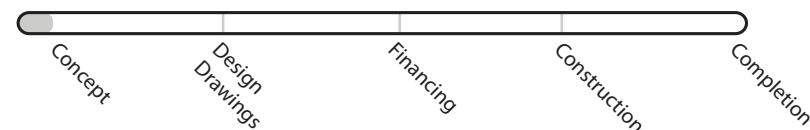
**16 Potrero Trail**

Incorporate a trail into the Potrero Air Filter Forest (see 10) to connect Fallen Bridge Park to McKinley Square, and 22nd Street pedestrian bridge.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- Caltrans

STATUS-



**17 Activation of Parking Lot**

Activate the existing parking lot under the Highway 101 overpass bordered by 16th St, San Bruno Ave, 17th St, and Vermont St. Potential uses include basketball court, skate park, or flexible open space.

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS- DPW, Caltrans, UPS, SFPA

STATUS-



**18**

ROLE-  Lead  Initiate  Assist  Advocate

PARTNERS-

STATUS-



**LEGEND**

**ROLES**

**Lead**

GBD assumes leadership responsibilities for seeing the project / initiative through from beginning to end. Implementation steps may include:

- Fundraising
- Project management
- Hiring of consultants

**Initiate**

GBD advances the project / initiative by leading the initial steps of the process and handing off leadership to the appropriate party. Implementation steps may include:

- Initial fundraising
- Leading required further study / analysis to establish the project requirements
- Outreach to potential project managers / leaders and coordination of responsibilities and guidelines for completion
- Assistance in fundraising, endorsement and approval

**Assist**

GBD can lend support to project leaders of existing planning / design project.

**Advocate**

GBD endorses the initiative, advocates it in the public forum and planning and development opportunities, and recommends it to potential project leaders.

**ABBREVIATIONS**

Caltrans	California Department of Transportation
DPW	Department of Public Works
MUNA	Mariposa-Utah St. Neighborhood Association
PD	City of San Francisco Planning Department
SFAC	San Francisco Arts Commission
SFMTA	San Francisco Municipal Transportation Agency
SFMOI	San Francisco Mayor's Office of Innovation
SFRP	San Francisco Recreation and Park
SFUSD	San Francisco Unified School District