

## **FUNDRAISING WORKING GROUP – GBD BOARD UPDATE**

### **CHARTER:**

Organize, manage and deliver incremental funding opportunities to the GBD that target project specific gaps in funding to support project completion. The working group plans to coordinate and collaborate directly with the ED and EC to confirm next steps with all funding opportunities.

### **2020 PROJECT PRIORITIES:**

Focus and target 5 projects on the current project list as fundraising firsts -

- 4 projects in Dogpatch – Iowa Street Greening between 22<sup>nd</sup> and 23<sup>rd</sup> Streets, GEARS parcel, USOP Plaza at 18<sup>th</sup> Street/Indiana and 20<sup>th</sup> Street Underpass at Minnesota
- 1 project on NW Potrero Hill – Lane closure on Vermont Street

### **2020 FUNDRAISING:**

#### AmazonSmile Program

Expand the funding to the GBD from Amazon purchase transactions by consumers and businesses. Cori will review the details of this program expansion and our recommendation to target a single project for these incremental funds over the next 12 months – the Iowa Street Greening along East and West sides. **Cori will lead this topic.**

#### Additional Funding

New funding available ... mystery donor to be announced. **Bruce will lead this topic.**

#### Maintenance Planned for Proposed Projects

We've discussed the idea of outlining a project maintenance protocol that is explicit and visible for all board members to agree on how we pressure-test the maintenance assumptions on all projects to assist the ED and EC with adjustments that are visible and explicit in the budgeting process. Agreed to continue discussion on this topic to outline our proposal for board member consideration. **NEXT STEPS - Work directly with the ED and EC to help clarify and communicate to the broader board membership at monthly meetings. Kanwar will lead this topic.**

### **NEXT STEPS:**

- Meet as needed to pull together targeted fundraising activities based on coordination with the ED and EC.
- Working group members include Bruce, Cori and Kanwar, but everyone is invited to join us and beat our 18-minute meeting discussion record from just 2-meetings to date. Join us.