

Goldes & Hart

Facilitation

September 21, 2021

Julie Christensen, Executive Director
Dogpatch & NW Potrero Hill Green Benefit District
1459 18th St.
San Francisco CA 94107

Thanks for the opportunity to support the Dogpatch & NW Potrero Hill Green Benefit District Board. We will provide the following:

Component I: Leadership/Board Training with Board Self-Assessment

For deeper discussion about the role of the Board, we can pair the training with an online assessment that helps the Board delve into its performance as a strategic, governing body.

Objective: More fully understand the roles, responsibilities, and expectations of a Board of Directors, along with an understanding of how the Dogpatch & NW Potrero Hill Green Benefit District Board is performing.

Elements of Leadership/Board Training with Board Self-Assessment:

- Virtual training on the responsibility of the Board of Directors as a strategic body
- Board Self-Assessment: Board members complete an online survey about the Board's performance in several key areas prior to the meeting. The results are reviewed and discussed at the meeting in the context of the Role of the Board training.
- Timeframe: one 3.5-hour virtual session.

Component II: Leadership Development (90-minute virtual meeting): Board development, recruitment and succession planning is a key component of effective governance and leadership, and to building organizational culture. Done recruitment is a year-round process that cultivates leaders, ensures diversity, and contributes to the success of the association. This service includes:

- A Board talent and expertise assessment process to determine gaps that need to be filled
- Recruitment and applications processes, and communications cadence for attracting talent to your Board
- A succession planning and leadership collaboration model

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FEES:

Component I: Board Training with Board Self-Assessment	\$ 4,500
Component II: Leadership Development	\$ 1,500
Total	\$ 6,000

For our services, A retainer in the amount of 50% of the total professional fee is required in order to hold dates. Balance is due and payable after each component is delivered.

To accept this proposal, please sign and return one copy. Upon receipt, an invoice and W9 will be provided for the deposit.

Thank you very much for the opportunity. We look forward to working with you and your leadership.

AHart Associates Incorporated

Dogpatch & NW Poterero Hill Green Benefit District



Name 

Alison Hart, Principal

Title Executive Director

Date: 9.21.21

Date: 9/27/2021